

역시재 시대와 함께하는 집
미래를 창조하는 인재 양성

Innovation:Reinvigorating University-Industry-Government Partnerships by Triple Helix Model

Nam-Joon Cho, Ph.D.

Nanyang Technological University

May 16th, 2019



“There are two types of research: applied, and not-yet-applied”.

Research &
Innovation

Professor Sir George Porter (1920 -2002)
President of the Royal Society

For the Greatest Benefit to Humankind

"FOR THE GREATEST
BENEFIT TO HUMANKIND"

ALFRED NOBEL

1.	Swedish and foreign members of the Royal Swedish Academy of Sciences;
2.	Members of the Nobel Committee for Physics;
3.	Nobel Laureates in Physics;
4.	Tenured professors in the Physical sciences at the universities and institutes of technology of Sweden, Denmark, Finland, Iceland and Norway, and Karolinska Institutet, Stockholm;
5.	Holders of corresponding chairs in at least six universities or university colleges (normally, hundreds of universities) selected by the Academy of Sciences with a view to ensuring the appropriate distribution over the different countries and their seats of learning; and
6.	Other scientists from whom the Academy may see fit to invite proposals.

Nothing more than Network

"For the greatest benefit to mankind"
Alfred Nobel

HOW THE NOBEL COMMITTEE SELECTS PEACE PRIZE LAUREATES



The Nomination Database

The Nomination Database

The database is not yet complete. Currently, data until 1966 is included for nominations to all Nobel Prizes except the Nobel Prize in Physiology or Medicine, that only contains data until 1953. Note also that names of the nominees and other information about the nominations cannot be revealed until 50 years later. See the [manual](#) for more details.

Number of nominations in Physics from 1901 to 1966:	2777
Number of nominations in Chemistry from 1901 to 1966:	2931
Number of nominations in Physiology or Medicine from 1901 to 1953:	5110
Number of nominations in Literature from 1901 to 1966:	3104
Number of nominations in Peace from 1901 to 1967:	4425
Total:	18347

Qualification of Nominators

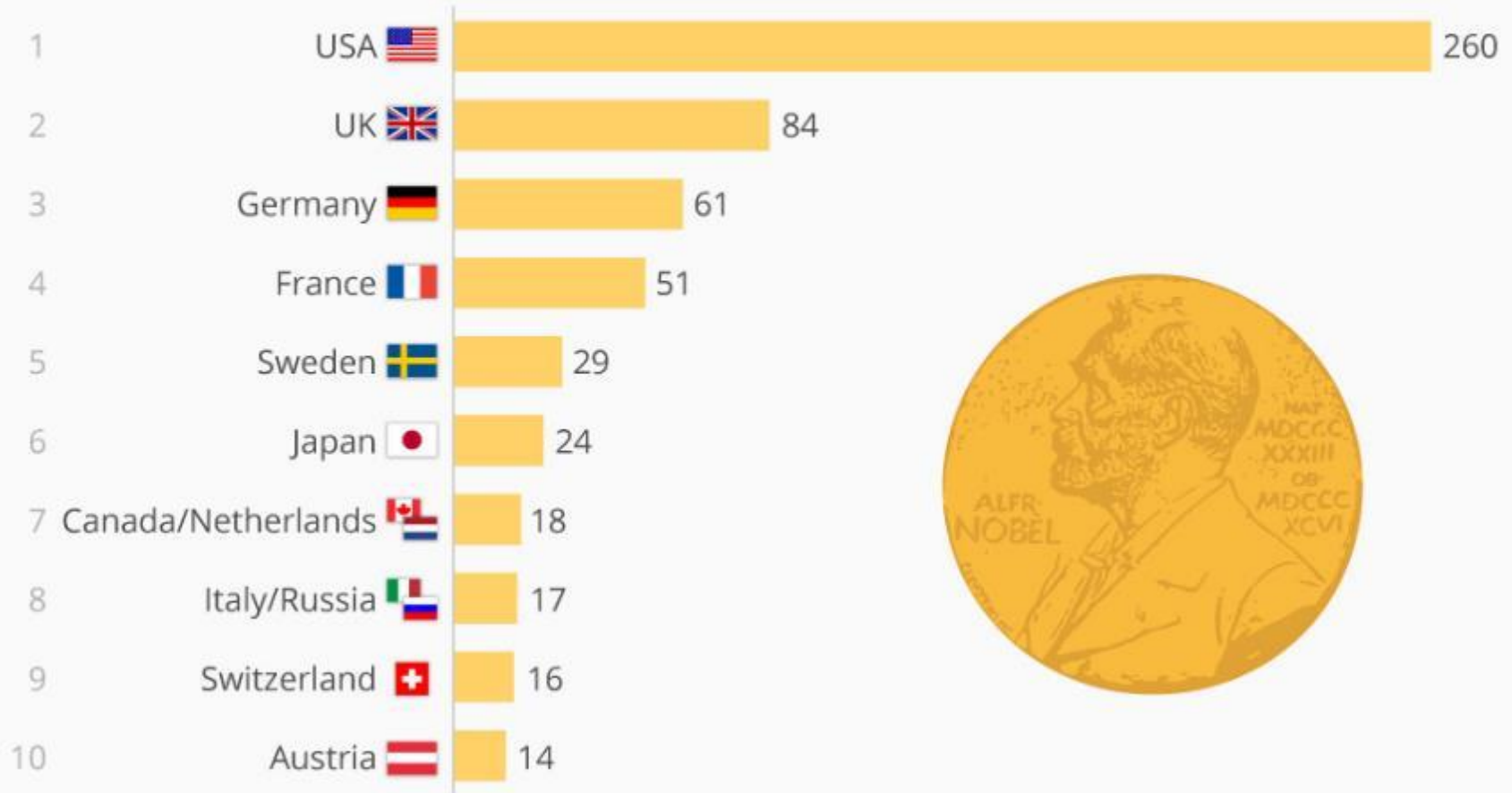
The right to submit proposals for the award of a Nobel Prize in Physics shall, by statute, be enjoyed by:

1.	Swedish and foreign members of the Royal Swedish Academy of Sciences;
2.	Members of the Nobel Committee for Physics;
3.	Nobel Laureates in Physics;
4.	Tenured professors in the Physical sciences at the universities and institutes of technology of Sweden, Denmark, Finland, Iceland and Norway, and Karolinska Institutet, Stockholm;
5.	Holders of corresponding chairs in at least six universities or university colleges (normally, hundreds of universities) selected by the Academy of Sciences with a view to ensuring the appropriate distribution over the different countries and their seats of learning; and
6.	Other scientists from whom the Academy may see fit to invite proposals.

Nobel Prize by Country

USA leads the way in the Nobel Prize

The Top 10 Nobel Prize Winners by Country of Birth

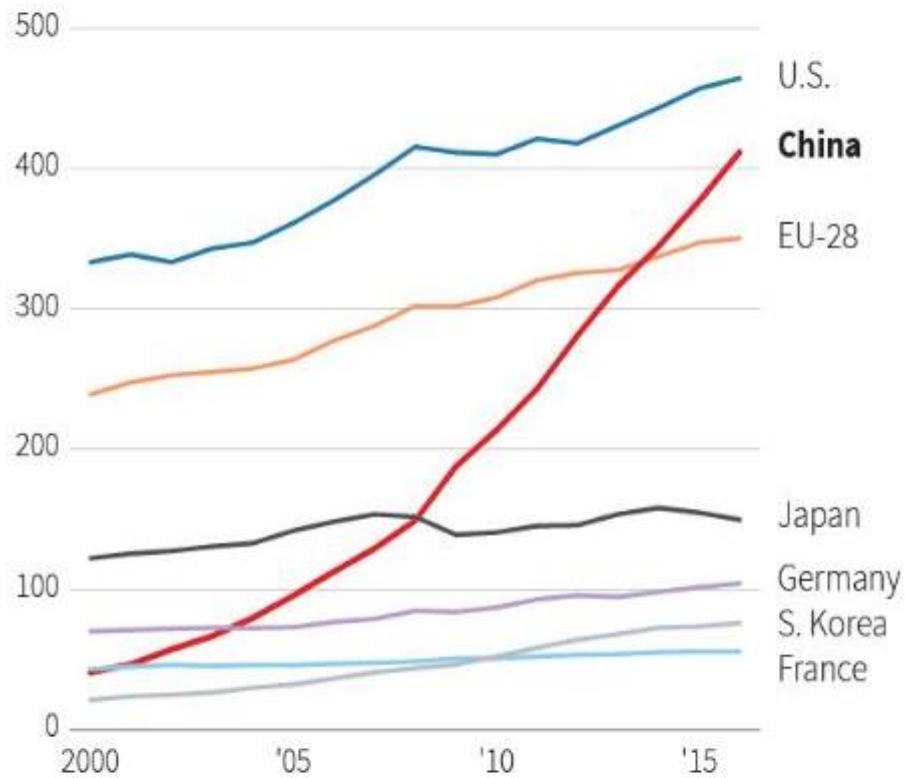


Ceremonies Archive



Research & Development Budget

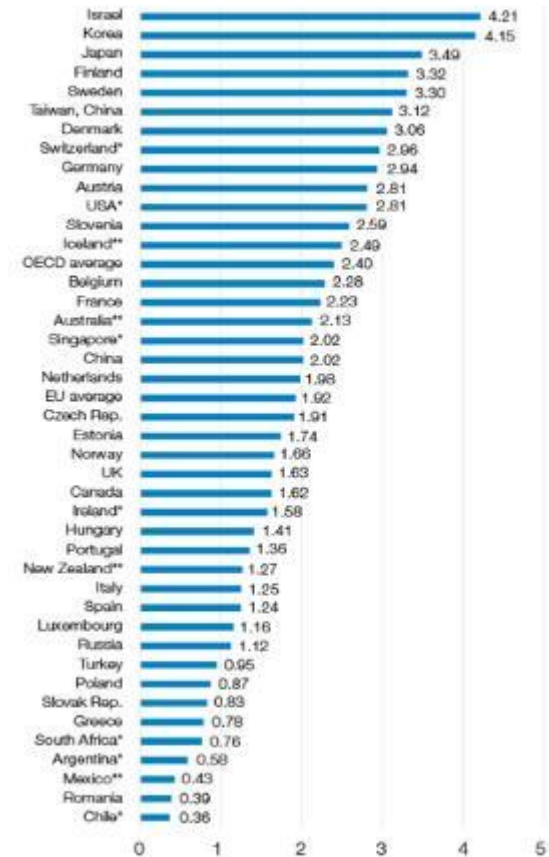
SPENDING IN R&D - In million U.S. dollars



Source: Organisation for Economic Cooperation and Development

C. Inton, 13/04/2017

Spending on R&D
Percentage of GDP (2013)



Source: OECD

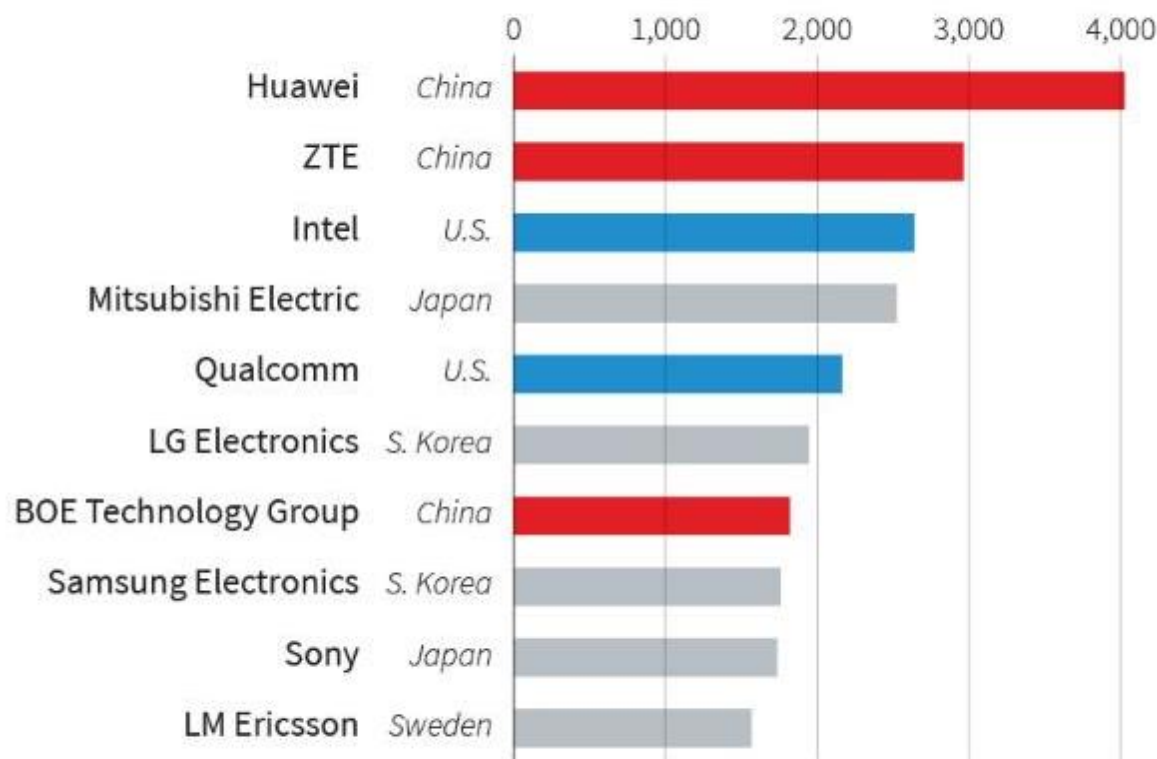
* figure from 2012

** figure from 2011

Company R&D PCT Application

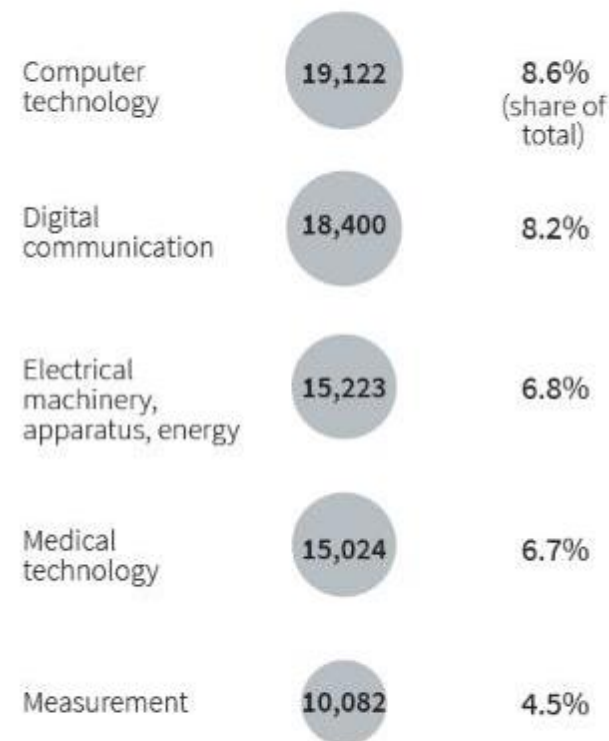
TOP 10 COMPANIES BY PCT APPLICATIONS PUBLISHED

In 2017



TOP 5 FIELDS OF TECHNOLOGY

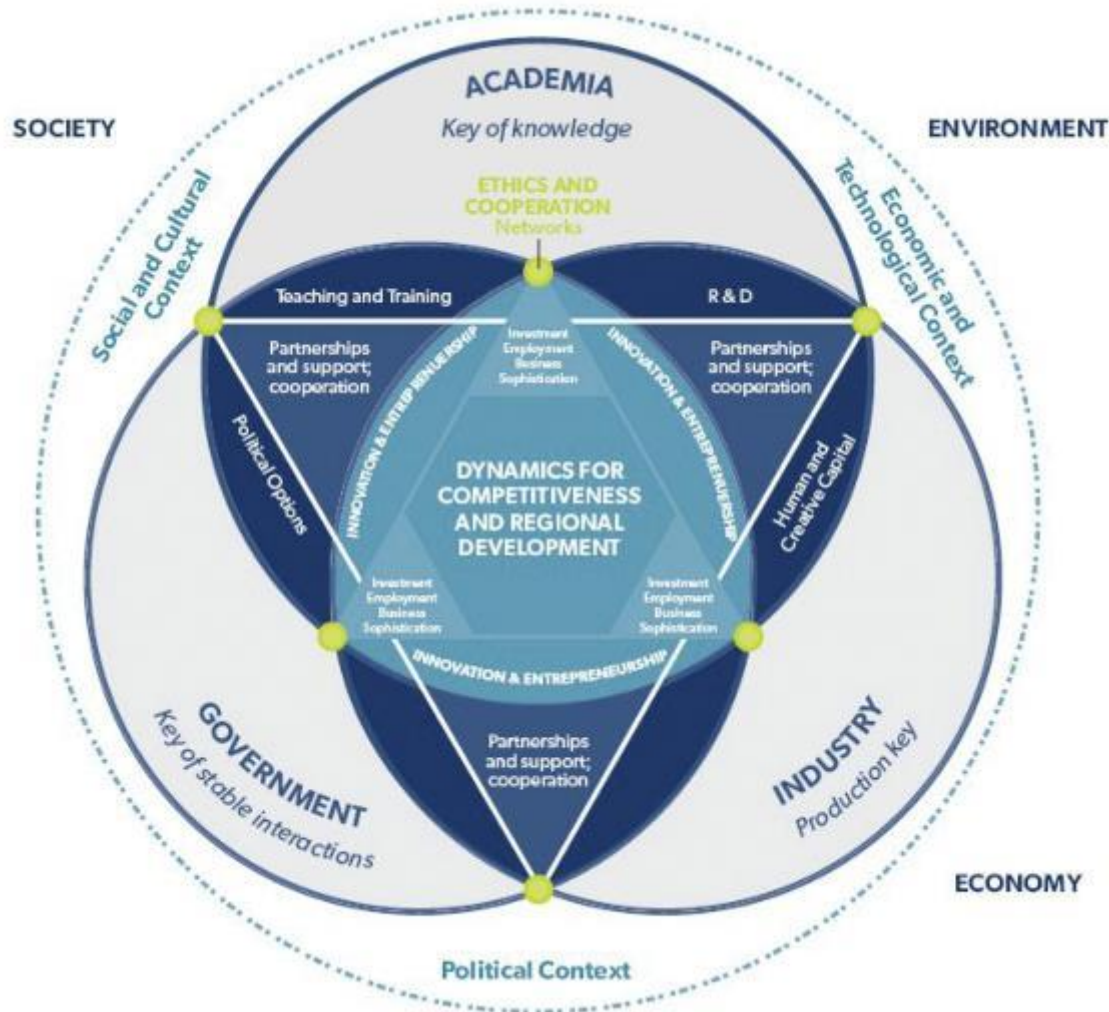
Published applications in 2017



Source: World Intellectual Property Organization.

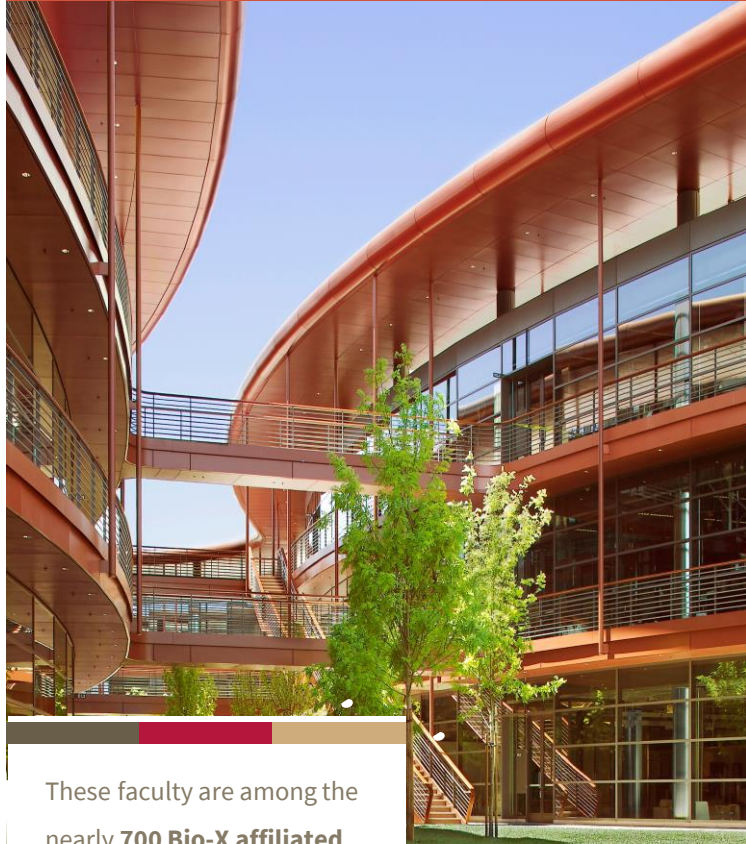
C. Inton, 13/04/2018

The Triple Helix Model



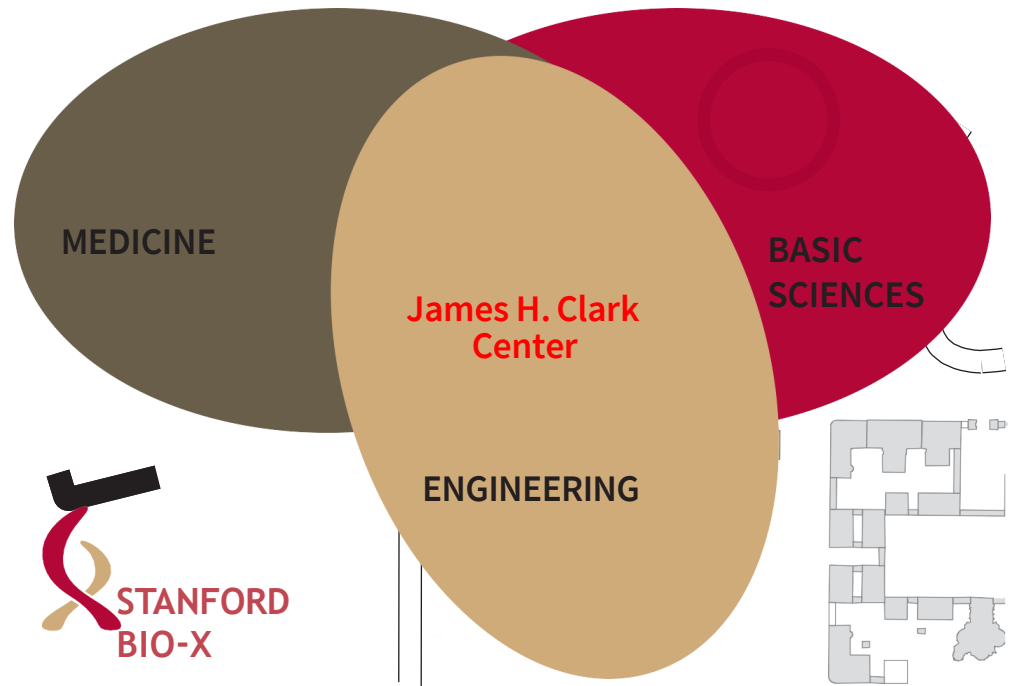
Beyond the double helix new approaches to model and foster innovation are needed, involving multi parties, as it is proposed in [the triple helix model](#). Credit: Farinha & Ferreira- 2013

Stanford Bio-X



These faculty are among the nearly **700 Bio-X affiliated scholars** who span the campus and come together at the **Clark Center**, generating collaborations in the biosciences.

STANFORD BIO-X



Other institutions offer interdisciplinary research. What makes Stanford Bio-X so special is its extraordinary faculty and students, culture of collaboration, and can-do, entrepreneurial spirit that encourages risk-taking and delivers phenomenal results.

KATHLEEN LAVIDGE, '74
CHAIR, STANFORD BIO-X ADVISORY COUNCIL

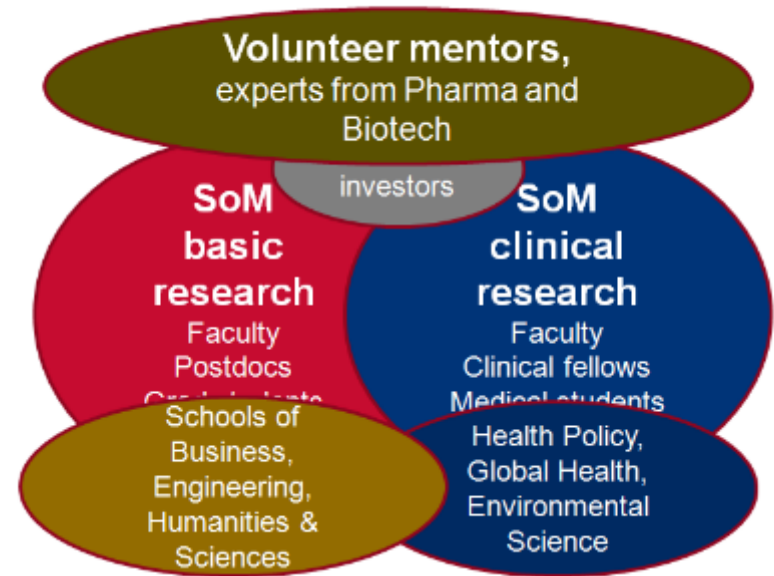
SPARK PROGRAM @ Stanford Medicine

SPARK Mission

Partnership between the university and local biopharma community to:

- **Educate** faculty, post-doctoral fellows, and medical and graduate students in drug and diagnostic discovery and development
- **Advance promising research** discoveries to the clinic as drugs, biologics, or diagnostics
- **Innovate** efficient, and cost-effective approaches to discovery and development

School of Medicine program that brings together:



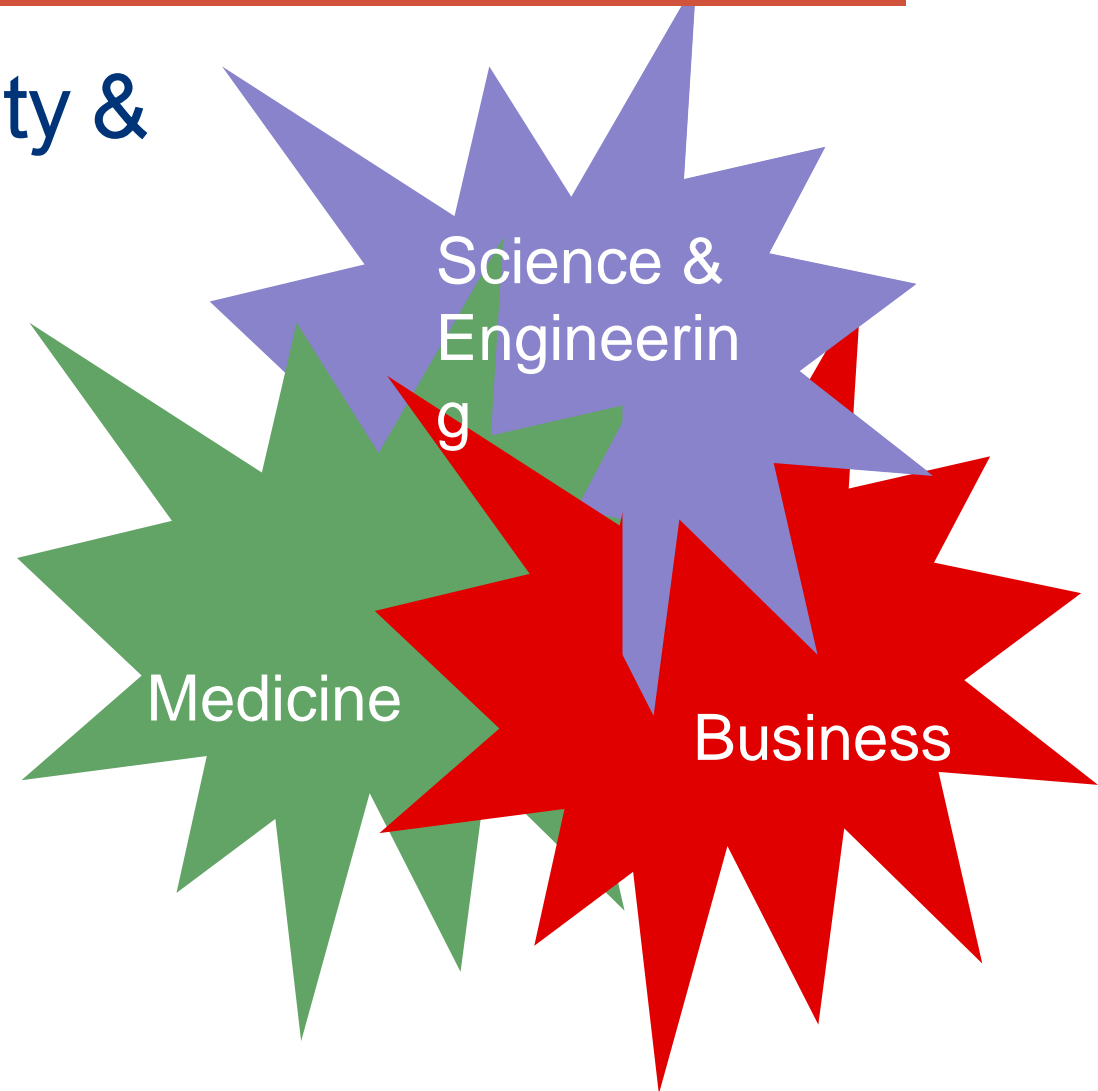
SPARK PROGRAM @ Stanford Medicine

- ▣ Low number of new drugs/biologics approved by FDA each year despite large expenditures
- ▣ Reduction in discovery efforts by pharmaceutical industry
- ▣ “Valley of Death” – gap between academic discovery and commercial interest
- ▣ Faculty career advancement misaligned with applied research
- ▣ Funding gap

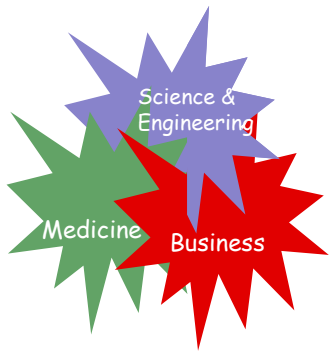
MIT-Harvard Division of Health Sciences and Technology

Innovation* Community & Culture

- People
- Programs
- Organizational structure



*Innovation = Discovery/invention of product/process in
use that changes peoples' lives

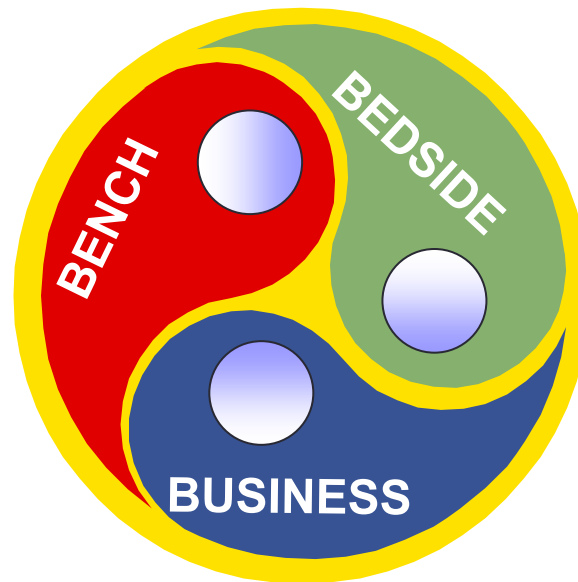


HST Paradigm

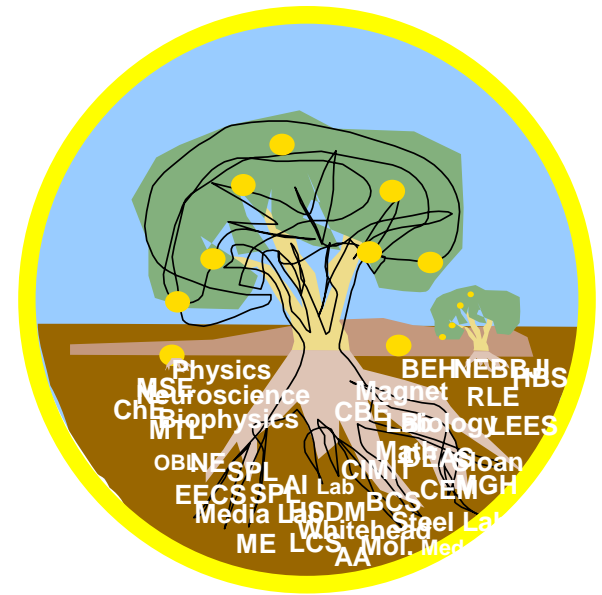
principled strategy to establish an innovation community



Equal Footing:
Multidisciplinary



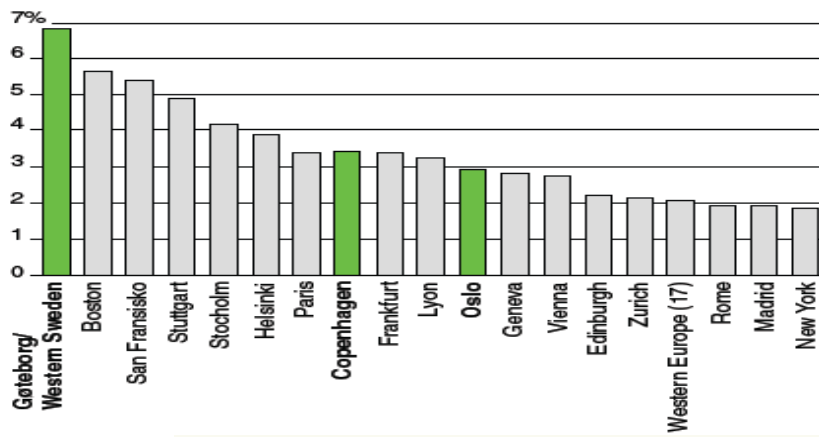
Multicultural/
Multiprofessional:
Bench to Bedside



Extensive Root
System:
Capitalize on
Environment

Gothenburg – situated in the middle of a European "mega-region"

- 8 million out of Scandinavia's 19 million people live in the corridor between Oslo and Copenhagen
 - 29 universities and university colleges
 - 260 000 university students
 - 14 000 researchers
 - 22 science parks/incubators
 - 44 000 new businesses annually
- Very high research expenditures
 - One of the world's most innovative regions



"Mega-regions are large-scale economic units of multiple large cities and their surrounding suburbs"

CHALMERS University of Technology

- 2007 Chalmers with U Gothenburg became one of five key actor projects (professionalizing utilization and collaboration)
- 2008 Chalmers became responsible to start “Innovation Office West” (one of eight offices in Sweden)
- 2009 The application “Gothenburg Schools of Entrepreneurship” was ranked number one by government





Fastest-Growing Research-Intensive Universities In the World

Nanyang Technological University

Talent is Everything

오늘 방한 베를린 안데르손 노벨 평의회 이사

‘자유롭게 생각하는 사람’ 넘칠 때 노벨상 나와

(Free Thinker)

이원홍 기자 hwang@nongae.com

“노벨상”은 한국인의 꿈이다. 고 김대중 대통령
 명이 공화상을 받은 것을 제외하고 학문 분
 야에서 한국인 노벨상 수상자는 없다. 지구
 온 과학자들 해마다 10월이면 스웨덴에서 올
 리오는 노벨상 수상자 발표에 촉각을 곤두세
 운다. 스웨덴 노르웨이 출신 노벨재단 평의
 회 이사 9명이 수상자를 마지막으로 정지한
 다. 그중 한 사람인 베르틸 안데르손은 노
 벨재단 평의회 아시아 스웨덴 왕립아카데미
 회원이 1991부터 사흘간 한국을 찾는다.
 남극을 전 국토를, 아주 큰 교육과학기술부
 장관, 김원철 고려대 총장 등 경제과학교육
 계 인사와 만나 현안을 논의한다. 지난해 싱
 거포 국립과대대학교(NTU) 남양주 캠퍼스
 에 취임한 그는 올해 아시아에선 처음으로 노
 벨재단 후원회 ‘세계 청소년 노벨상 프로젝트’
 스 스웨덴 후원회 ‘아시아 대학생 장학
 적 교육 프로그램’을 추진한다. 방한을 앞둔
 17일 그와 e-메일 인터뷰를 했다.

·한국 방문의 목적은

“한국의 우수 대학들과 노벨재단-NTU의
 교류 협력사업을 추진하기 위해서다. 1991 방
 한 첫날 남극을 전 국토를, 송지 전 연세대
 총장, 조세제 서울대지학대학 총장 등의 한
 영인들을 시작으로 서울대 고려대 한양대
 등 학계와 협력사업을 논의한다. 아주 큰
 교육과학기술부 장관에게는 교육정책을 자문한다.”

·20년 넘게 일한 노벨재단은 무얼 하나

“가장 큰일은 노벨상 수상자를 선정하는
 일이지만 학술회의도 연다. 주로 스웨덴에서
 진행했지만 앞으로는 아시아 각국과 연대한 학
 사를 많이 하려 한다. 최근 노벨재단 산하 프
 린터재단이 아시아 본부를 NTU에 차렸
 다. 첫 사업으로 올해 노벨상 수상자와 저명
 과학자들이 아시아 고교생들과 교류하는 국
 제 심포지엄을 연다.”

·어떤 국제 청소년 심포지엄인가

“스웨덴에서 주로 미국 유럽 청소년을 대량



Featured in Jung-Ang Il-bo in Feb. 2012

Top Recruitment

30 Eminent Faculty (Big Elephants) From Top Universities



Kerry Sids
(Caltech)



Stefan Kjellberg
(UNSW)



Stephen Schuster
(Penn State Univ)



Stephen Smith
(Imperial College
London)



Nikolay Zhuravlev
(Univ Southampton)



Bernd Schmidt
(Columbia Business
School)



Hong Ying-Yi
(YUCC)

Lee Kong Chian School of Medicine



Per-Olof Berggren
Visiting Professor
(Karolinska Institutet)



Bernhard Boehm
(Univ of Ulm)



Daniela Rhodes, FRS
SRS Faculty
(MRC Laboratory of
Molecular Biology)



Philip Ingham, FRS
(Univ of Sheffield)



David Becker
(University College
London)



Walter Wahls Visiting
Professor (Univ of
Lausanne)

Top Recruitment

Outstanding Young Scientists

>40 outstanding young researchers (gazelles)

- NTU: Preferred Host Institution for NRF Research Fellows
- 26 Nanyang Assistant Professorships awarded: NTU's own premier recruitment programme (from >2,500 applications worldwide)



Eugene Mikhaylov
From Harvard
Medical School



Gao Yongqi
From Cambridge
U



Himi Volkan Demir
From Brillent
University



Christos
Panagopoulos
From Cambridge U



Cho Nam Joon
From Stanford
U



Edith Ellend
From U.
Southampton



Kimberly Kline
From U. Washington
St. Louis



Ling Xingyi
From UC
Berkeley



Ali Mersin
From EPFL



Xiong Qihua
From Harvard U



Qi Yongqi
From UC
Berkeley



Naohiko Yoshida
From University
of Tokyo



Adam Switzer
From Univ. Hong
Kong



Frederique
Oglier
From EPFL



Emma Hill
From Harvard
Smithsonian
Center for
Astrophysics



Nathalie
Goodin
From Hong
Kong U

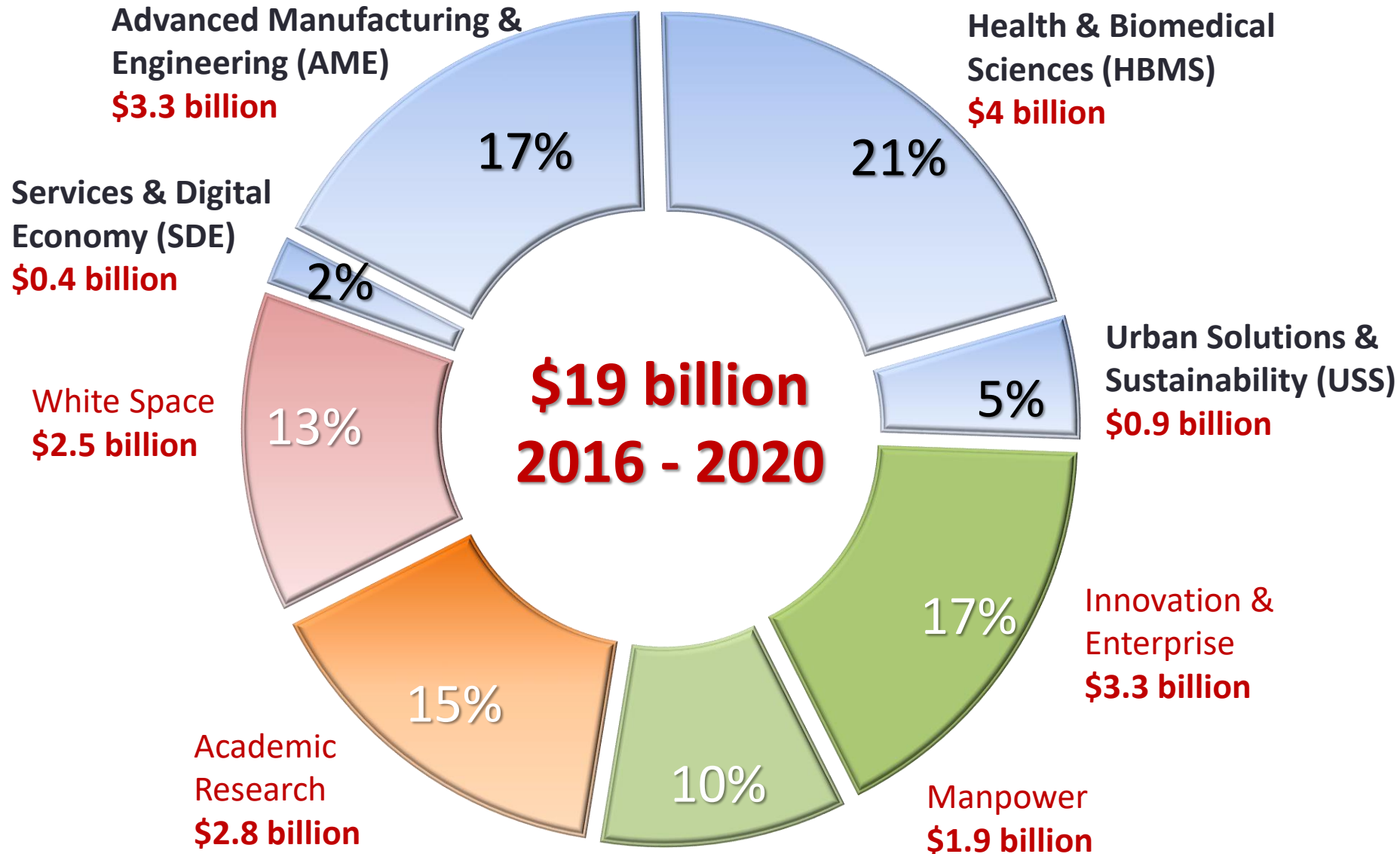
NTU – Steps to Becoming an International Top University

- **Top international recruitment**
- **Partnering foreign institutions in Singapore**
- **Collaborations with multi-national industry**
- **International research collaborations**
- **Joint degrees programmes**
- **Student exchange programmes**

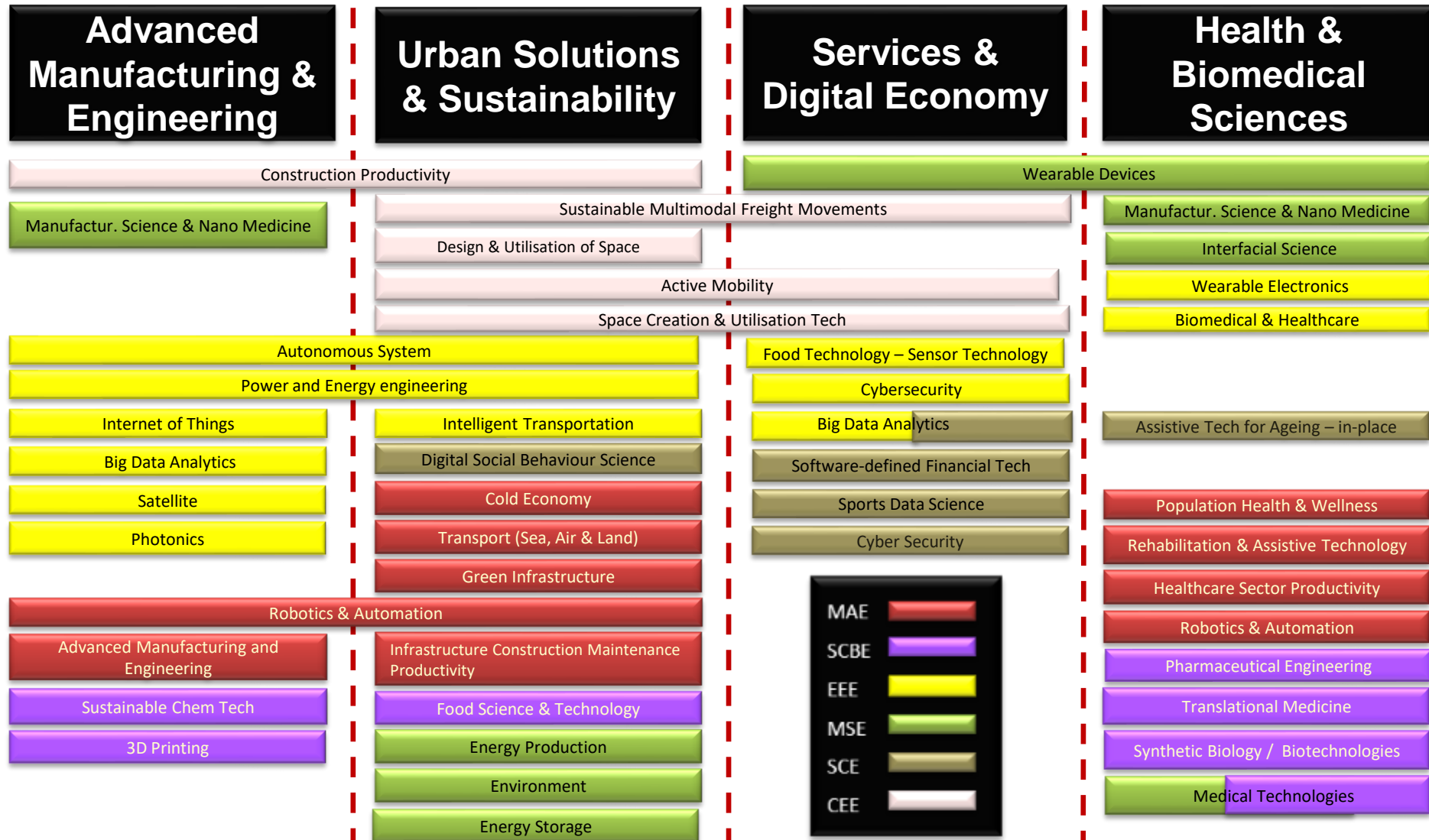


Research Innovation Enterprise (RIE) 2020: Funding

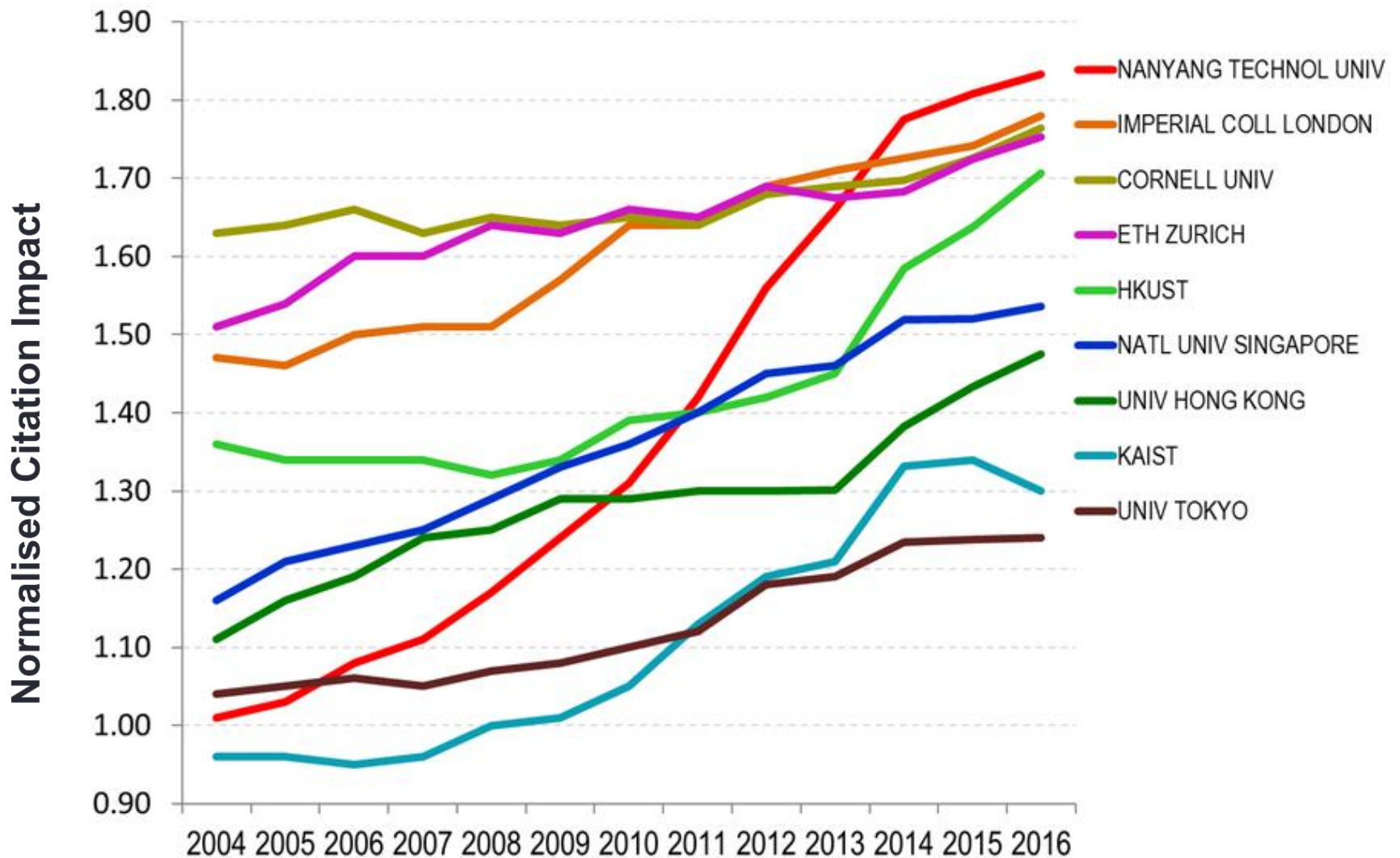
Resource Reprioritization • Market Discipline • Reward Best Teams



College of Engineering Mapped to RIE2020

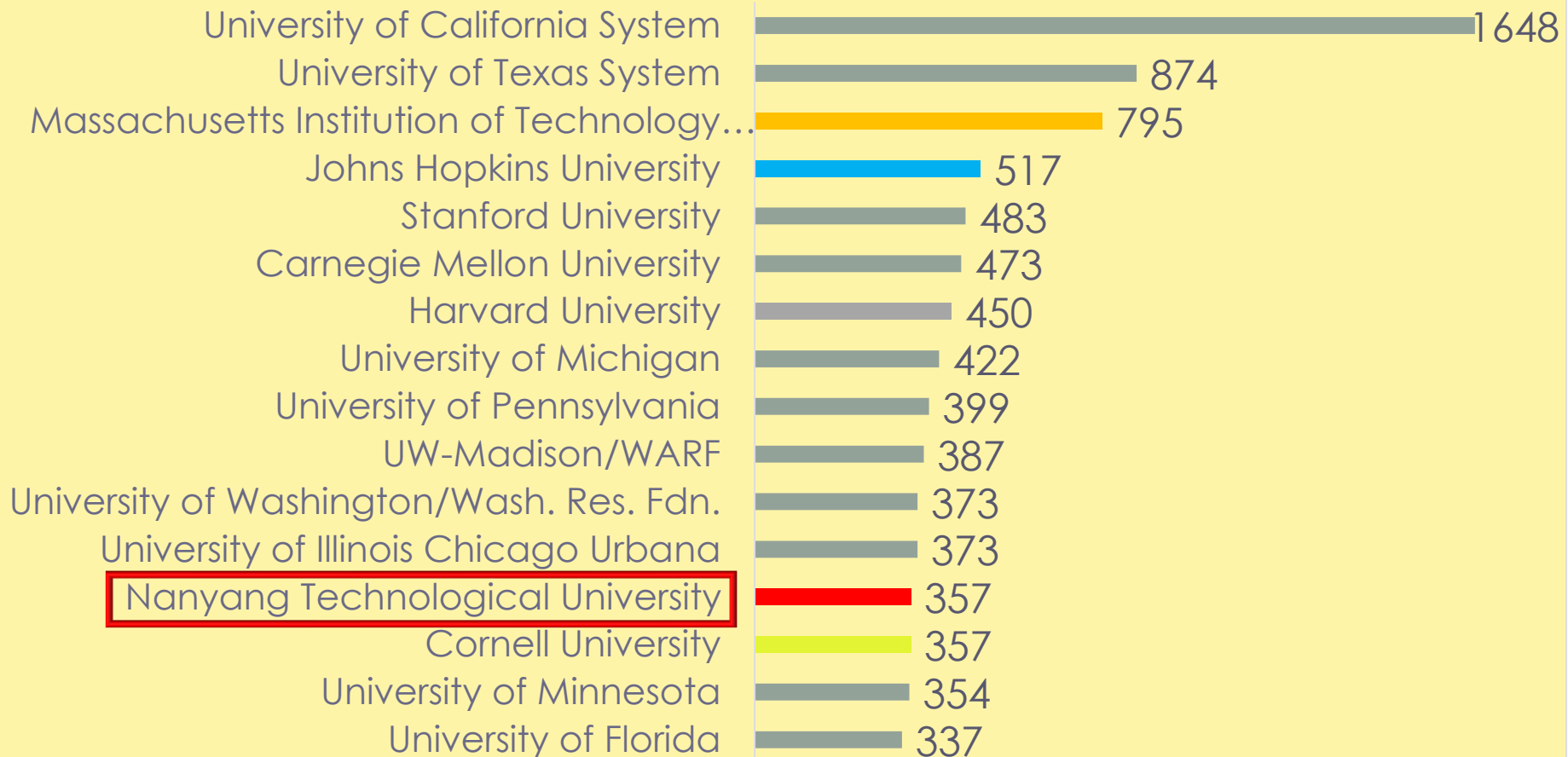


International Impact: 'Use Inspired Basic Research'



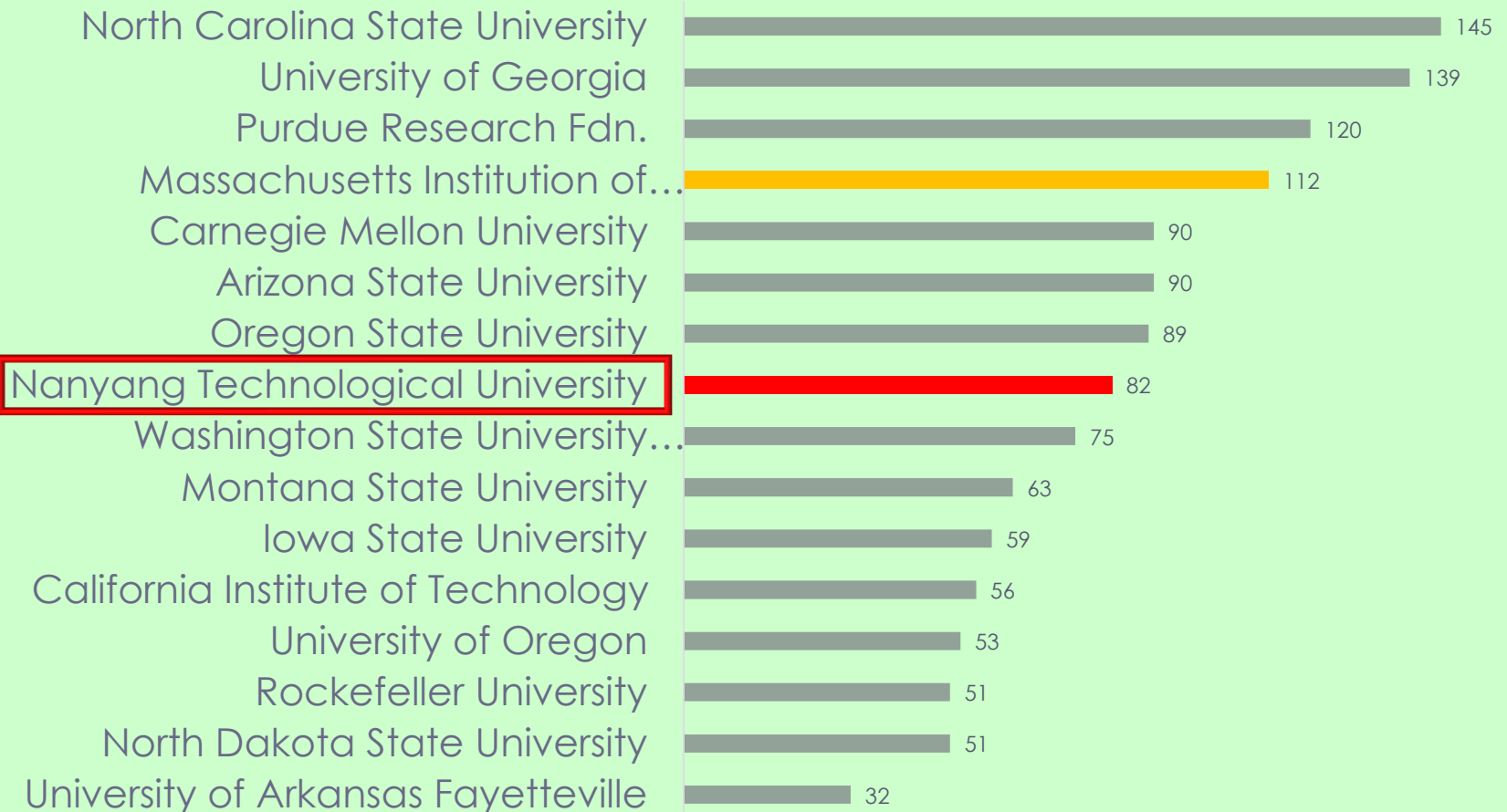
NTU Innovation Performance (2015)

Invention Disclosures



NTU Innovation Performance (2015)

Licenses / Options (w/o med school)



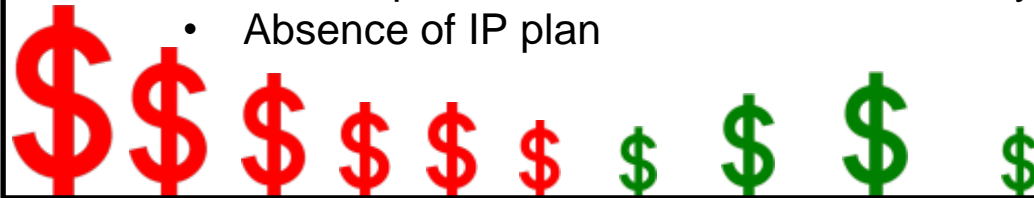
Pre-Planning: University-Company Partnerships

Creative Collaboration



Ad hoc Governance

- Unfettered basic research
- Limited private sector-market needs analysis
- Absence of IP plan



Unproven
Technology



Discovery



Innovation



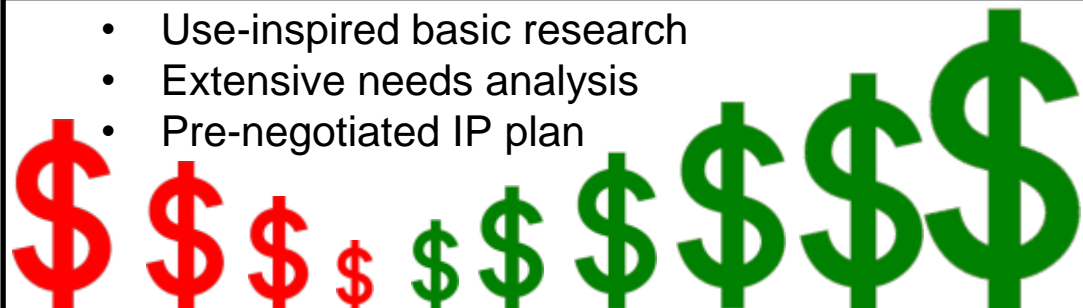
Enterprise



Value

Joint Governance

- Use-inspired basic research
- Extensive needs analysis
- Pre-negotiated IP plan



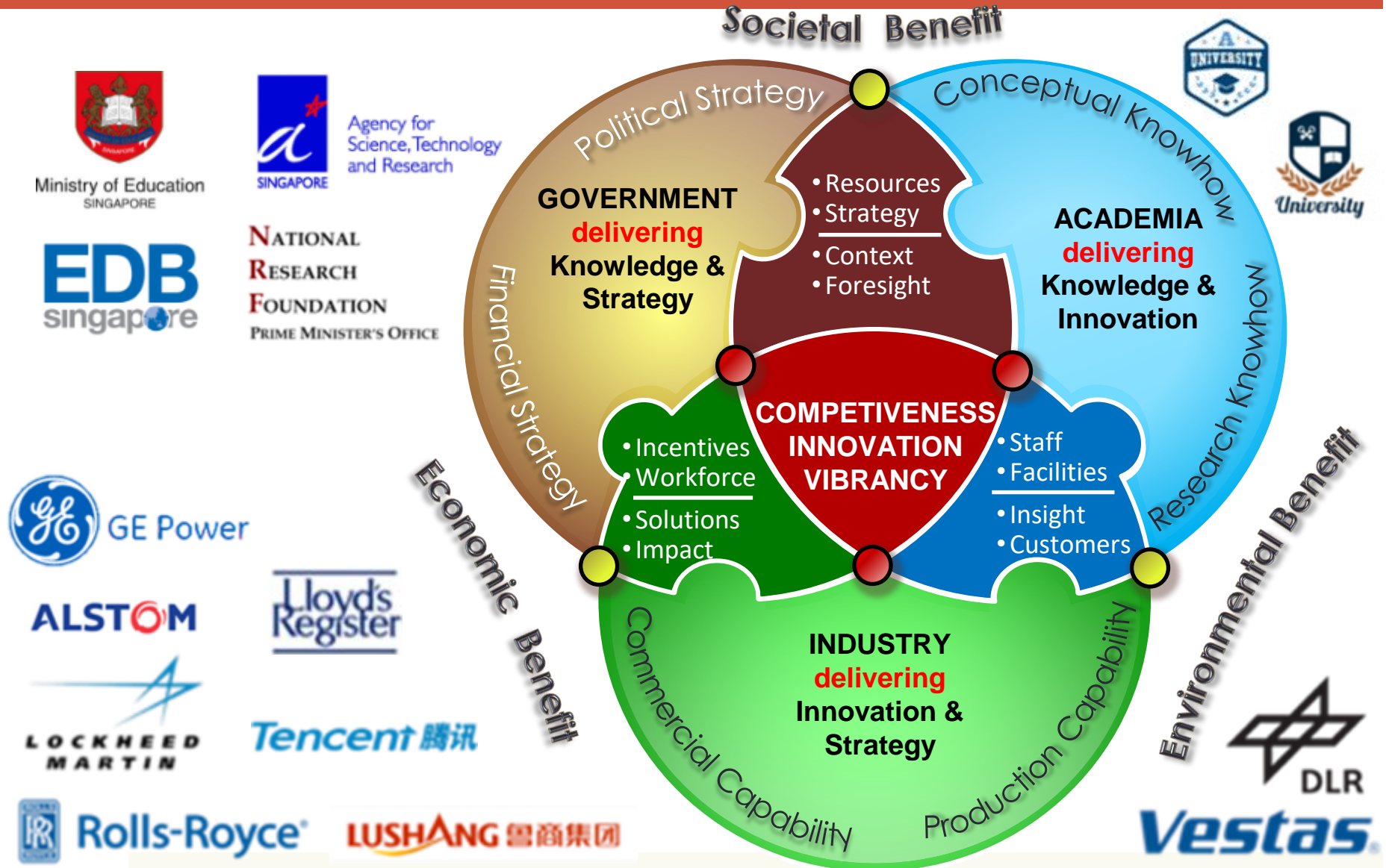
Proven
Technology

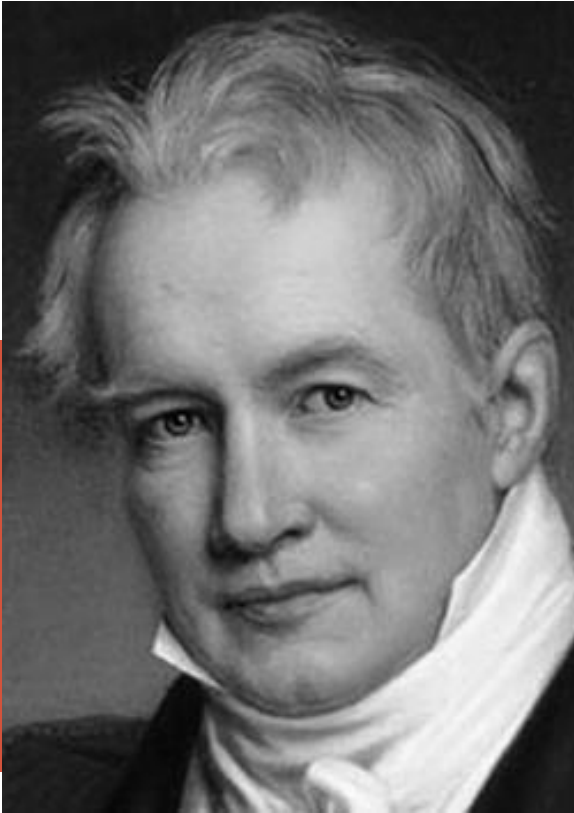
Constructive Collaboration



The Triple Helix:

NTU – Industry - Government Innovation in Action





“I saw with regret, (and all scientific men have shared this feeling) that whilst the number of accurate instruments was daily increasing, we were still ignorant”.

Partnership & Collaboration

Alexander von Humboldt (1769-1859)
Naturalist and explorer

Partnership Mode 1: Pan-University Institutes

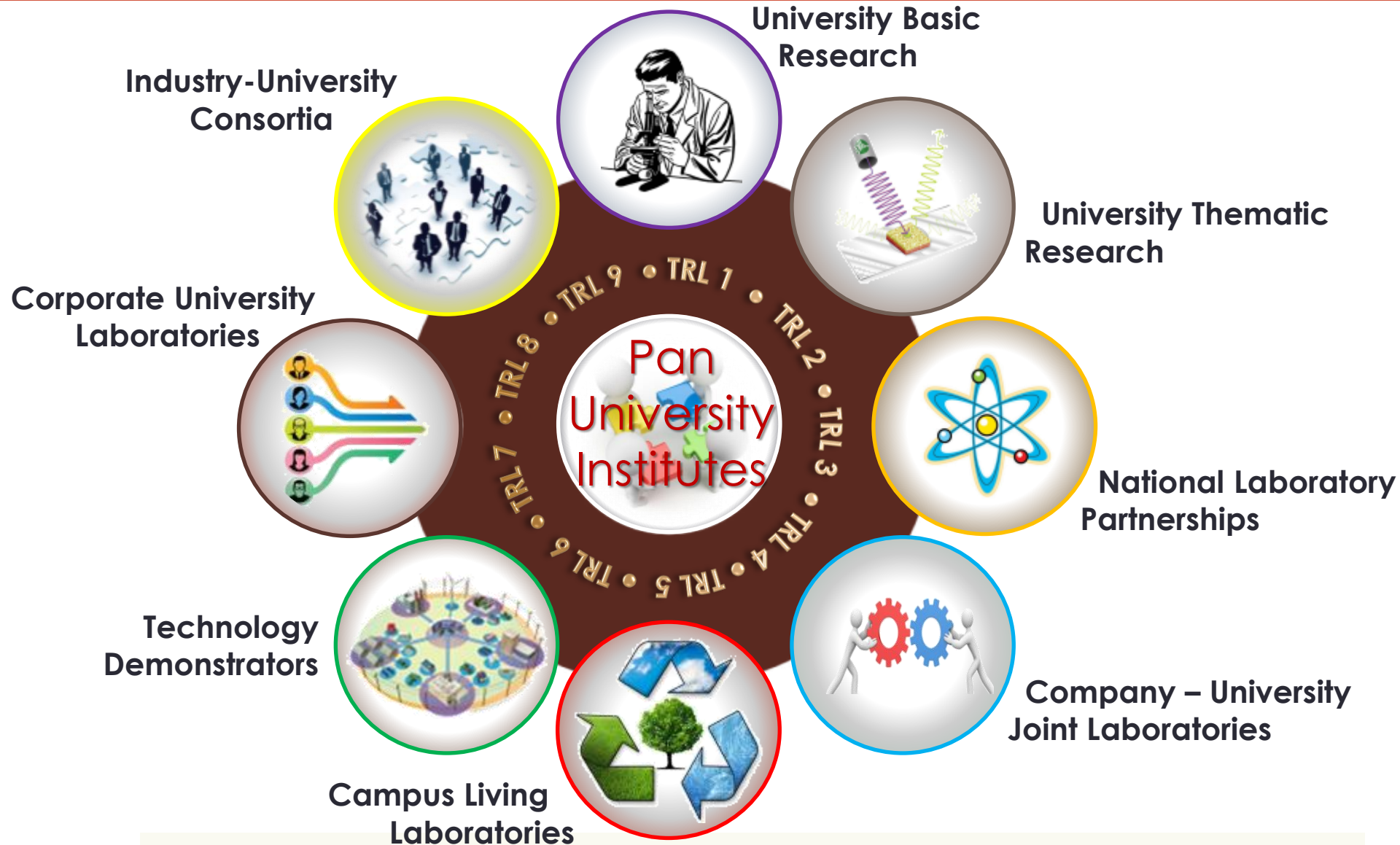


HealthTec NTU

NTU Institute for Health Technologies

- Interdisciplinary research institute harnessing scientific, clinical and engineering expertise to solve major health and medical challenges
- Coordinates PhD programme with Imperial College London and significant interactions with University of California-Berkeley and University of California-San Diego, Stanford University and Karolinska Institute in Sweden in engineering-medicine interface
- More than 200 existing projects identified, active collaboration with Singapore General Hospital and Tan Tock Seng Hospital

Market Responsive Research Ecosystem



Partnership Mode 2: Research Centres of Excellence



SCElse

Singapore Centre on Environmental Life Sciences Engineering

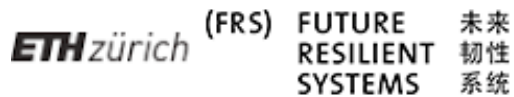
- Established genomic infrastructure and analytical capabilities used by prime collaborators in Singapore (A*STAR, NUS, SERI, SGH, NEA, PUB-EWI etc).
- SCElse genomics is now expanding into NTU genomics, space in Experimental Medicine Building (EMB), to be integrated into NIMBELS.

Partnership Mode 3: Campus for Research Excellence & Technological Enterprise (CREATE)



WITH TU MUENCHEN

Wide ranging electromobility research program including electrochemistry, battery storage, modelling & optimisation and testbedding



WITH ETH

Investigate critical infrastructure systems and explore novel approaches to make them more robust and resilient.



WITH UC BERKELEY

Two research programmes* on sustainable buildings, materials and energy systems.

*SinBeRise, SinBERest



WITH CAMBRIDGE UNI

Carbon reduction research program. Assessing and reducing the carbon footprint of industrial petro-chemical plants in Singapore and beyond

Partnership Mode 4: National Laboratory Partnerships



Visit by Mr. Stanislaw Tillich, President of the German Federal Council (Bundesrat) and Prime Minister of the Free State of Saxony, Germany, 30 April 2017

New Funding \$23M for 5 Years



Institute for Secure Information
Technology (SIT)



Institute for Ceramic Technologies and
Systems (IKTS)

Fraunhofer Singapore @ NTU



Institute for Computer Graphics Research
(IGD)

- Fraunhofer's first interactive digital media research institute outside of Europe and the United States.
- Co-funded with NTU including \$14M for 5 years from NRF (2011-2016)

*Principal areas in Visual Computing:
Real-time Rendering, Virtual &
Augmented Reality, Visual Analytics,
Visual Haptics and Human-Computer
Interaction.*

Partnership Mode 5: International Research Institutes

Sino-Singapore International Joint Research Institute



SSIJRI

Approximately RMB 240m (USD 50M) in initial funding

- Next Generation EV and Intelligent Urban Transportation System
- Nutritious and Safe Food Development in South China
- Large Public Buildings and Sustainable Urban Development
- Pollution Control and Environmental Restoration
- **Biomedical Materials and Medical Instruments**



Nanyang Technological University, Singapore

Sino-Singapore Guangzhou Knowledge City Investment & Development Co

South China University of Technology, Guangzhou, China

광저우 지식도시 설계 및 운영

- (1) 지식도시의 총체적인 설계를 류타이커(Liu Thai Ker, 劉太格) 박사에게 맡김. 그는 “싱가포르 발전계획의 아버지”라 불리는 싱가포르의 국가 총설계사이며 2008년 베이징 올림픽 건축설계 배심위원회 위원장 임
 - (2) 친환경 경제운영
 - ▣ 히타치 그룹의 환경경영조직, 환경관리조직 체제를 본보기로 기업들을 운영함
 - (3) 광저우 지식도시의 사회 통치
 - ▣ 싱가포르 직총(職總) 과 합작으로 노사관리와 사회관리서비스체제 메커니즘의 개혁을 추진
 - (4) 높은 수준의 지역사회를 형성



Partnership Mode 6: Joint Industry Laboratories

Mr Volker Bouffier, Minister President of Hesse and ex-President of the Federal Council of the Federal Republic of Germany, 29 June 2015



BMW Future Mobility

First for BMW Group in Asia & within BMW's university network of 8 universities, including MIT, TUM, Georgia Tech among others

Research on future transportation:

- battery materials for electric vehicles
- human-machine interfaces
- mobility patterns & concepts

Accommodates:

- 8 leading researchers
- 10 PhD students
- 27 UG students

Partnership Mode 7: Corporate Laboratories



Delta Electronics:

Power Electronics and Energy Management manufacturer based in Taiwan

Focus Areas:

- Cyber physical systems (CPS) design,
- Analytics and fortifying resilience,
- Developing Smart Living, Smart Learning & Smart Manufacturing solutions

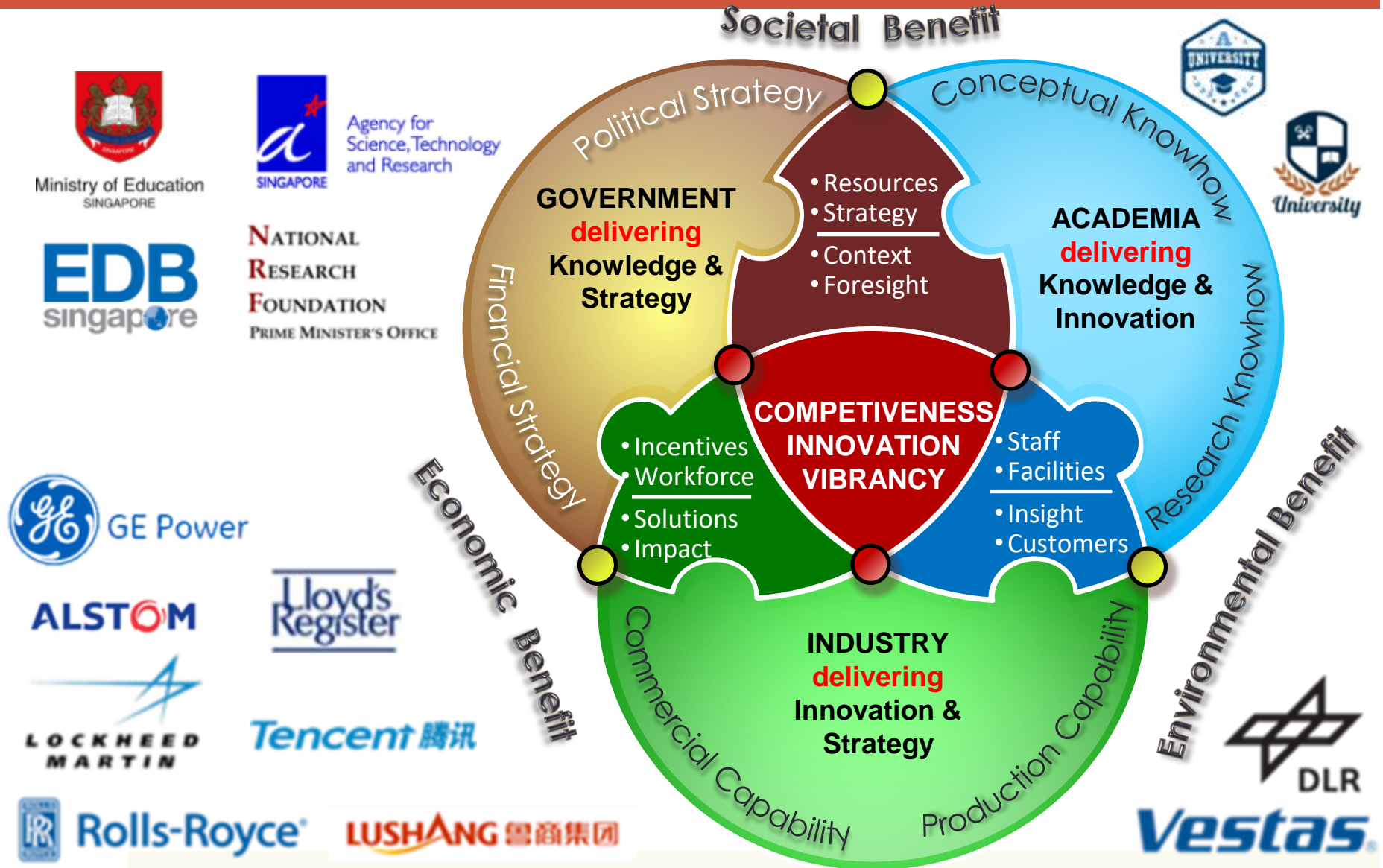
Accommodates:

- 32 Research Fellows,
- 20 Delta research staff and engineers,
- 50 PhD Students/ Research Associates



The Triple Helix:

NTU – Industry – Government Innovation in Action





Discussion Document for the DQ Institute

Case for Change #1:

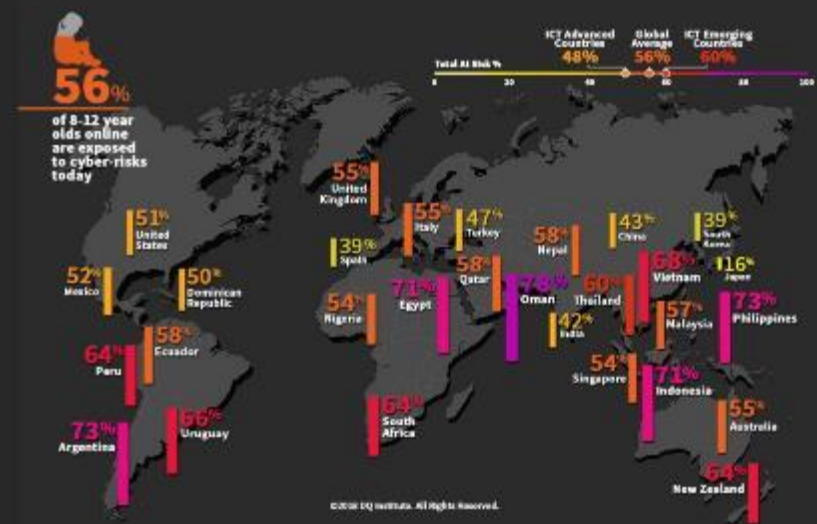
The rapid expansion of internet usage means children are becoming increasingly exposed to cyber-risks.

Cyber-risks affect large proportion of children in the world and the number is growing.

56%
56% of 8-12 year olds around the world are exposed to key cyber-security risks (bullying, addiction, grooming and sexual behaviour)

15%
The number of children exposed to cyber-risks will grow 10-20% by 2020.

130%
725 million children will be online by 2020; >90% will be from emerging ICT countries who are exposed 1.3x more than peers in advanced countries.



Cyber safety has become a critical concern for governments, schools and parents.

the guardian

Social media firms failing to protect young people... the mental health of young people is severely affected by online abuse (2018)

FINANCIAL TIMES

UK policy to launch new internet safety campaign to tackle disturbing rise of online sexual exploitation (2019)

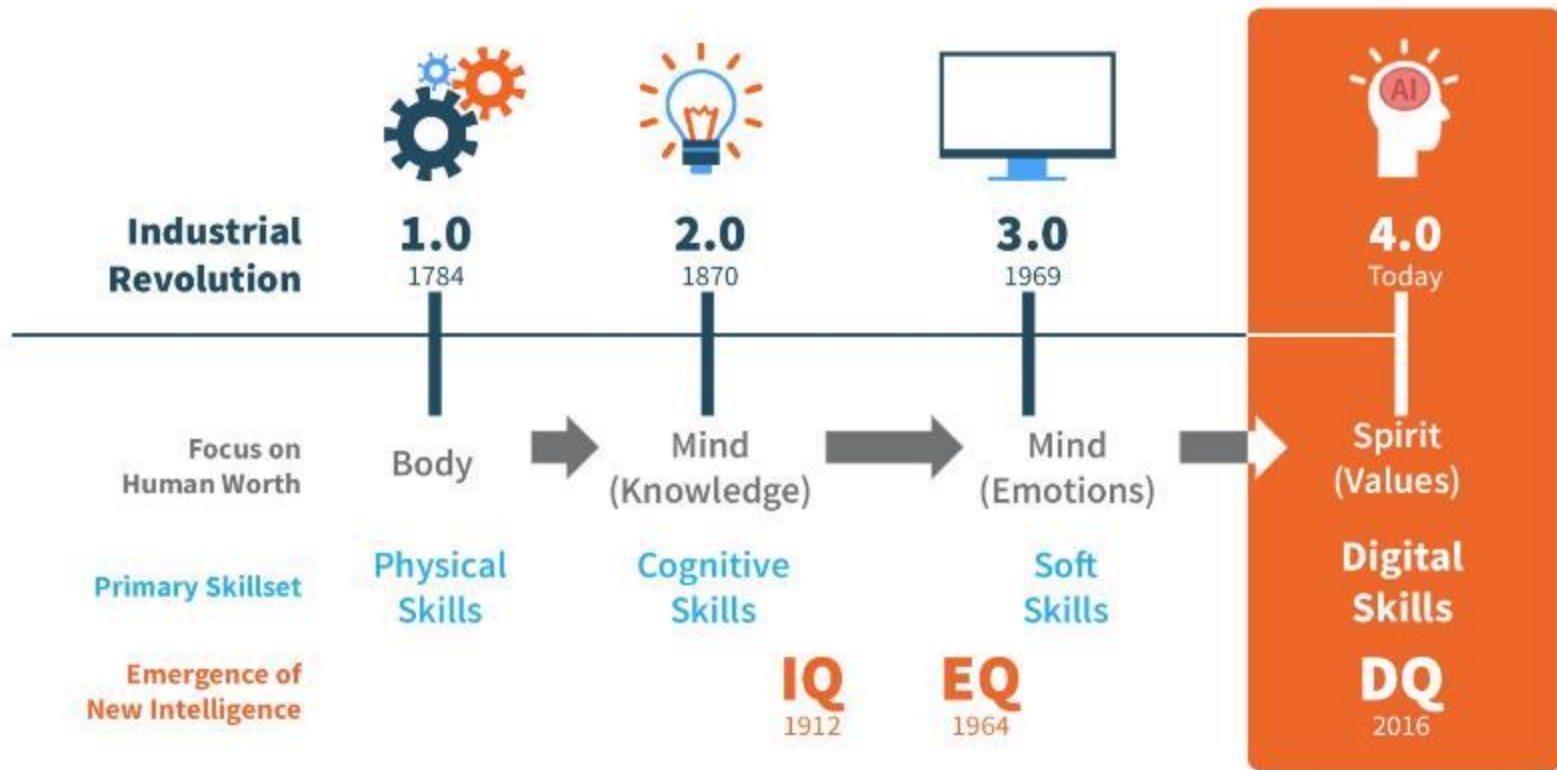
The Telegraph

Give children the same protection online as they get offline, says information commissioner (2018)

BBC

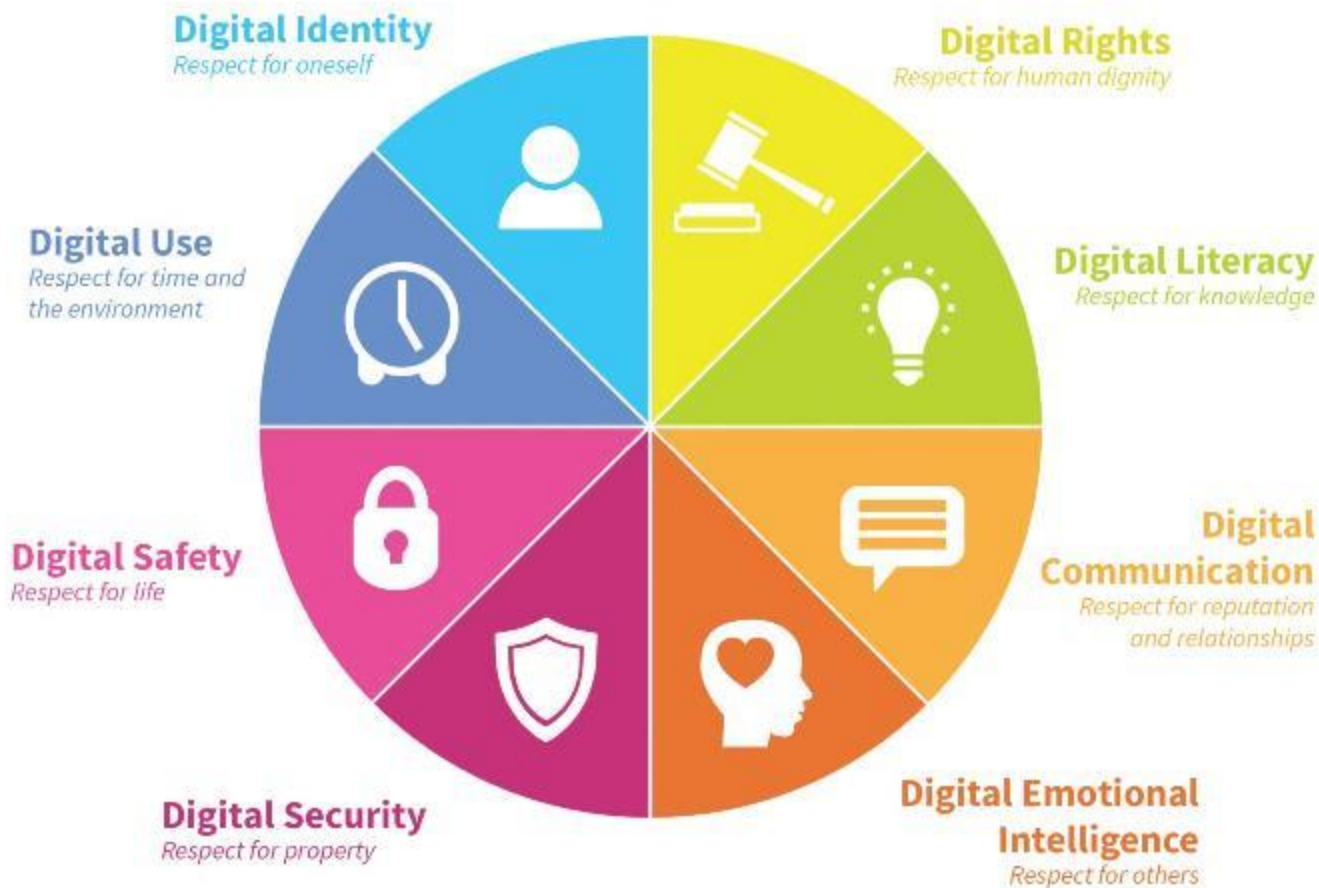
"Mum's story of loss inspires prince to act - the Duke of Cambridge has launched a code of conduct to beat cyber bullying" (2017)

New Intelligence to Thrive in the 4th IR



Eight Areas of Digital Intelligence (DQ)

DQ is a new form of intelligence which is a comprehensive set of technical, cognitive, meta-cognitive, and socio-emotional competencies grounded in universal moral values* that enable individuals to adapt to the demands of digital life.



* Aligned with the moral principle of the Universal Declaration of Human Rights (UDHR)

Become a co-creator to establish global standards - open to all stakeholders to achieve universal DQ:



Corporations: Participate in creating the global standards of the DQ Framework through the IEEE standardization process. Know and improve your organizational DQ.



Governments: Adopt the DQ Framework as a national curriculum item and implement DQ programs.



Academic Institutions: Promote and contribute thought leadership in the development of DQ concepts, research, and educational tools as well as validate DQ as a global standard.



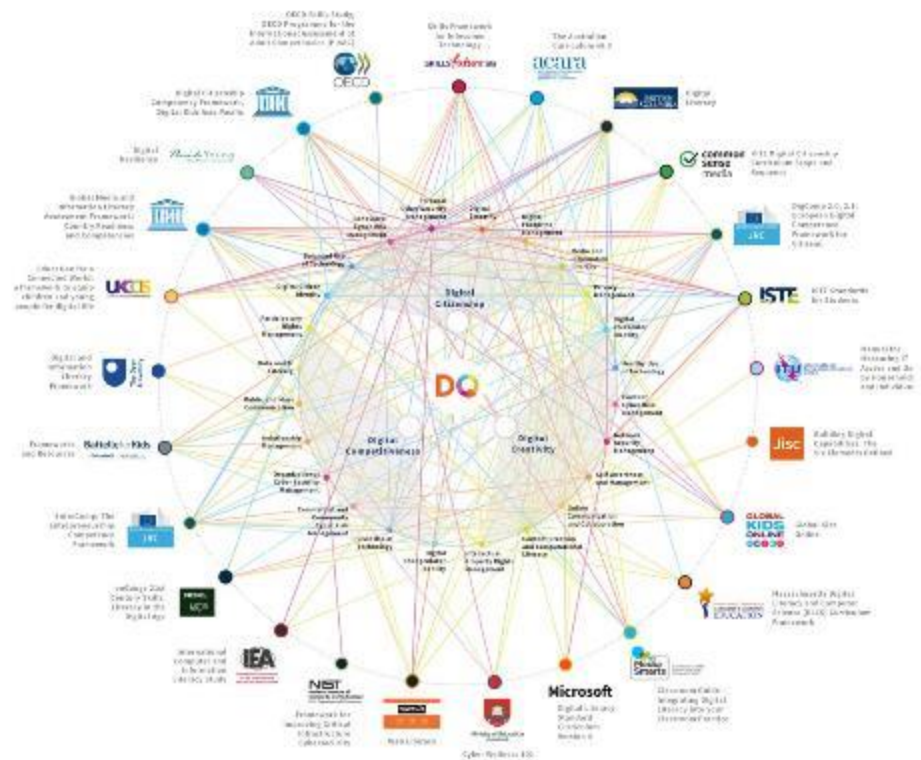
International Organizations and NGOs: Participate in the development and implementation of the DQ Framework.



Education/Training Providers: Adopt the DQ Framework.



Media: Convey the urgency of developing global standards based on the DQ Framework.



Our Engagement Model

Members

(Applicable to Companies, Government Agencies, Nonprofits, International Organizations)

BASIC MEMBER

- **Adopt:** Receive feedback on incorporating DQ standards into organizational practices, and be highlighted as an adopter of DQ Global Standards
- **Contribute:** Can include their education/skills training/assessment programs as part of the DQ framework, and be recognized as a contributor to DQ Global Standards.

ADVANCED MEMBER

- **Highlight:** DQ-related programs and activities at member's organization can be highlighted at least once per year in DQI communications in order to recognize best practices and emerging trends.
- **DB access:** Have access to DQI resources and databases for educational and research purposes, and can publish findings.
- **Training:** Discounted rates for digital intelligence education/training, assessment, and consultation programs.

University Alliance

(Applicable to Colleges and Universities)

World's first university partnership to set next-generation global standards for digital intelligence education, outreach, and policies:

- Public recognition as advisors on DQ Institute marketing collateral and selected media as global leaders in the higher education industry.
- Invited to participate in DQ Institute activities and events and forge relations with other cross-sector partners.
- Contribute thought leadership through co-authoring articles, interviews, and development of DQI strategic initiatives.
- Internship possibilities for university students to participate in DQI educational, outreach, and policy initiatives.
- Have access to DQI resources and databases for educational and research purposes.
- DQ-related programs at alliance universities can be highlighted at least once per year in DQI communications in order to recognize best practices and emerging trends.

Strategic Sponsorship

(Applicable to Companies and Foundations)

Essential Value of Strategic Sponsorship:

- Opportunity to engage in the DQI Founding Members' Circle with benefits that increase the organization's visibility as an industry leader committed to aligning with DQ global standards, including special recognition for the firm and firm employees.
- Leverage global community network of leading, world-class partners and access to DQI's Global Partners Council members for cutting-edge research, invitations to join exclusive events, and special collaboration opportunities (e.g., co-author thought leadership articles)
- Best practices for adoption of DQ framework into business objectives and operations for storytelling.
- Annual membership benefits (various levels)

In addition, companies can partner with DQI through opt-in customized opportunities including:

Program Sponsorship

- #DQDay (October 10)
- Strategic programs that address the DQ competencies at a global scale (e.g., digital divide for African children, seniors and emerging ICT countries)

Event Sponsorship

- Women's Leadership Forum
- Digital Leadership Series

Global Network

DQ Global Standards are unique as overarching concepts that encompass the competencies of digital literacy, skills, and readiness, with a systematic structure built to enhance global agendas.

OECD's 11 Areas of Well-Being



Universal Declaration of Human Rights



UN's Convention on the Rights of the Child



UN's Sustainable Development Goals



The DQ Institute is the founding organization of the Coalition for Digital Intelligence.

- Launched at the Sustainable Development Impact Summit World Economic Forum, September 2018
- Agreed to use DQ Global Standards as the common framework for digital literacy, skills, and readiness.

World Economic Forum



IEEE Standards Association



OECD



DQ Global Standards is adopted and supported by





Digital Intelligence
Global Standards for
Digital Literacy and Skills



- Coalition for Digital Intelligence: <https://www.weforum.org/projects/coalition-for-digital-intelligence>
- 2019 DQ Global Standards Report: <https://www.dqinstitute.org/wp-content/uploads/2019/03/DQGlobalStandardsReport2019.pdf>
- Press Release: <https://www.dqinstitute.org/news-post/worlds-first-global-standard-for-digital-literacy-and-skills-launched-by-the-coalition-for-digital-intelligence/>



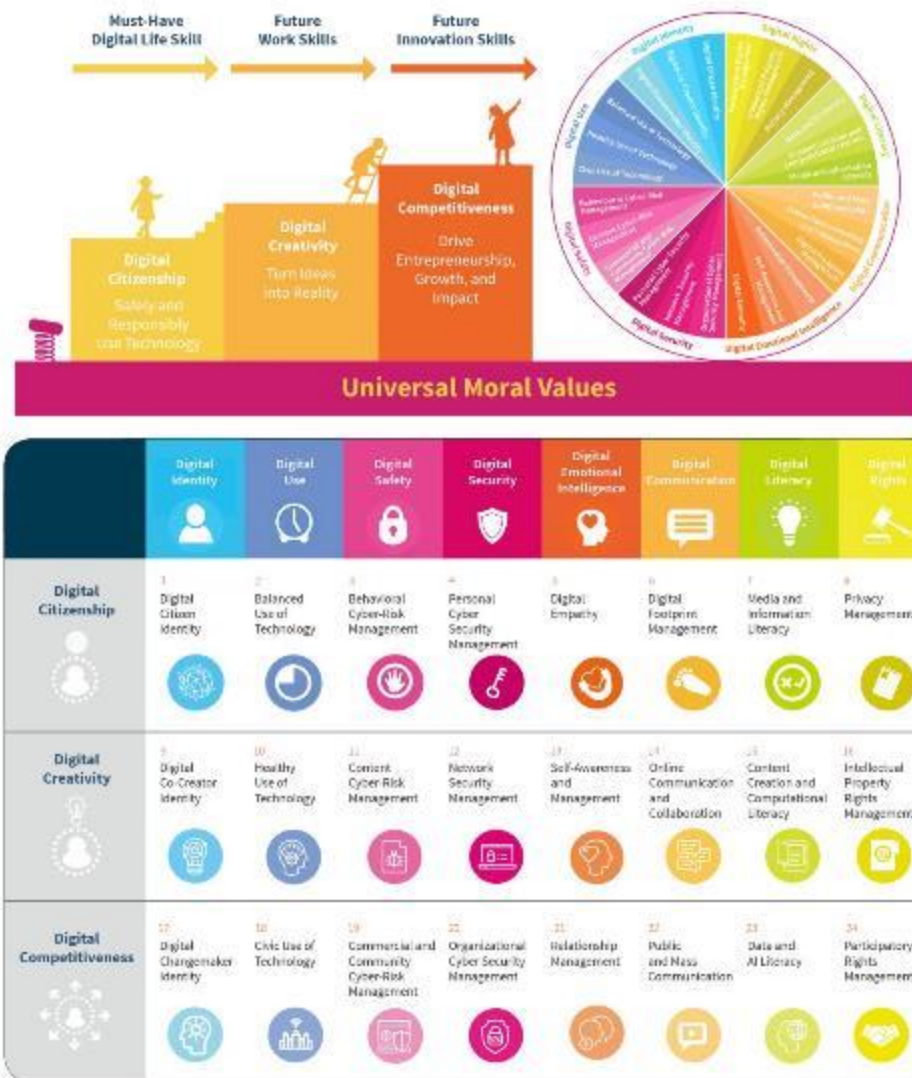
The DQ Global Standards are unique as overarching concepts that encompass the competencies of digital literacy, skills, and readiness, with a systematic structure built on the OECD's Education 2030 Learning Framework. The DQ Framework consists of 24 competencies across eight areas of digital life and three levels of experience:

Eight areas of digital life:

- Digital Identity
- Digital Use
- Digital Safety
- Digital Security
- Digital Emotional Intelligence
- Digital Communication
- Digital Literacy
- Digital Rights

Three levels of experience:

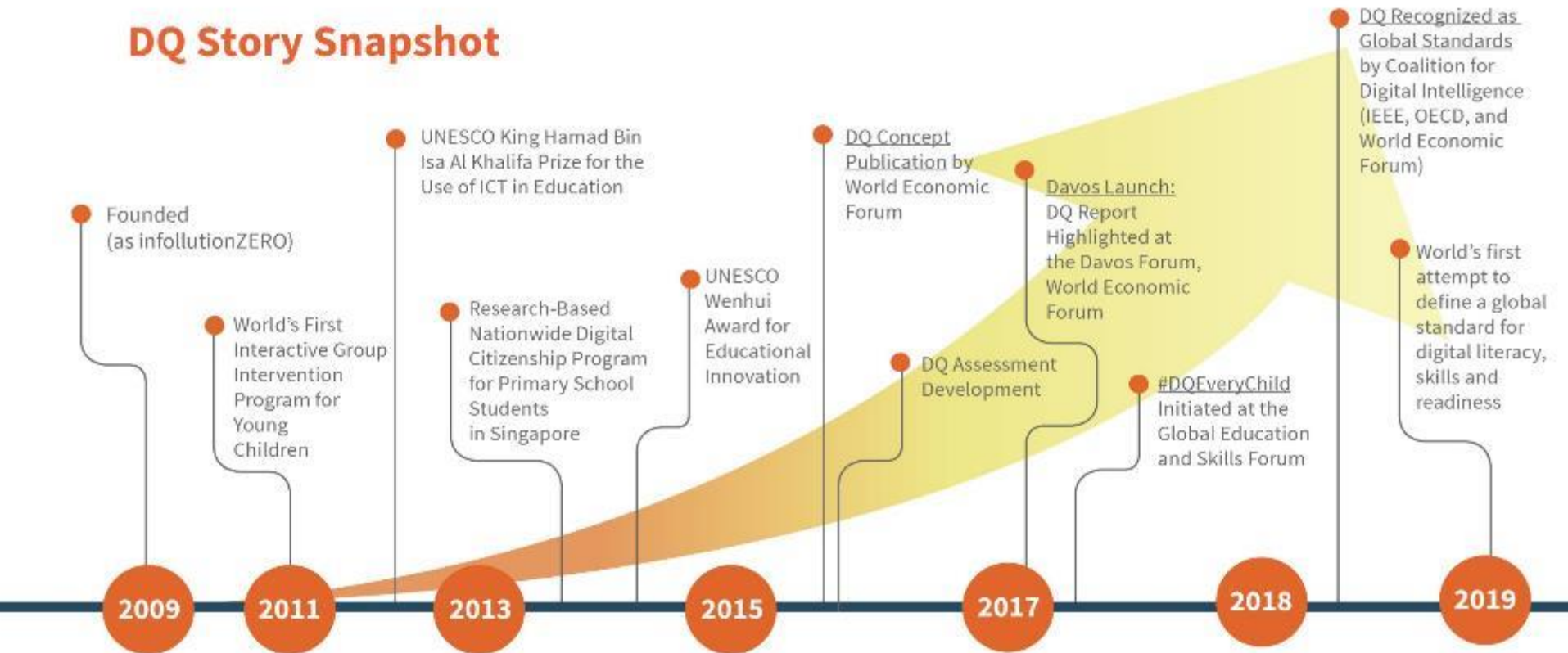
- Citizenship
- Creativity
- Competitiveness



DQ Story and Impact



DQ Story Snapshot



Organization

infollutionZERO

iZ HERO Exhibition



iZ HERO Multimedia Programs



DQWorld

Online and Offline DQ World Education

DQInstitute

In association with



Korea

Singapore

Global

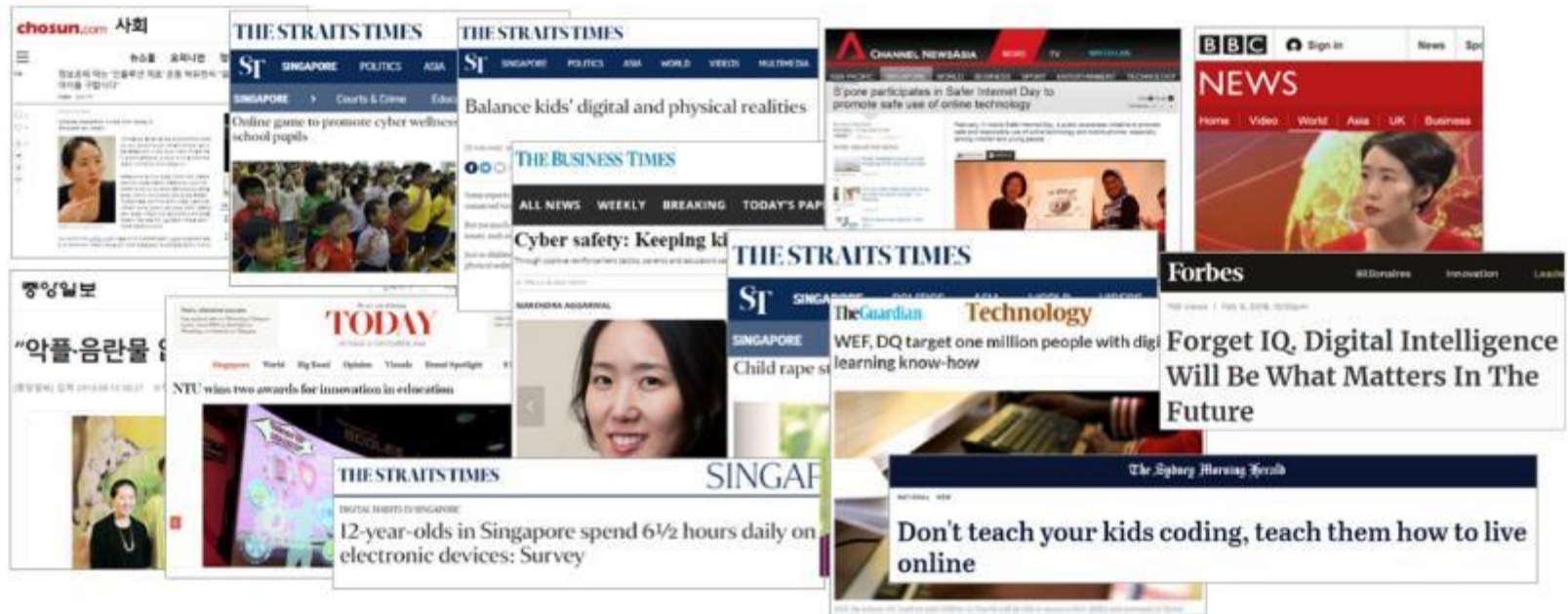
DQ International Recognition

2011

2013

2017

2018



Our Impact

Empowering Children, Classrooms, and Communities



DQ Conference in Dominican Republic



1st-Ever DQ Challenge for Schools



Police Officers in Colorado, USA Sharing DQ with the Local Community



After-School DQ Programmes in Hong Kong



DQ Community Workshop for Parents in Jakarta



Student Planning for DQ Curriculum in Luxembourg



DQ Tokyo Summit



DQ Teacher Workshop in Korea



DQ Booth in Philippines



National Rollout of DQ Program in Mexico with MOE



DQ Test in a Nigerian Classroom



DQ Teacher Conference in Oman



DQ Parent Workshops for Facebook Employees



National DQ Launch in Turkey with 40,000 Registrations



Launch DQ nationally in Egypt, Oman, and Saudi Arabia (Sept 2019)



School Assembly Programs to Master Digital Skills



DQ Pilot Program in India



DQ Teacher Workshop in Nepal



Students Learning DQ in Spanish Classroom



After-School DQ Test in Thailand



Women Developers Conference



Launch DQ in Thailand with AIS (July 2019)

21

Lanauages

100

Partners

110

Countries

700,000

Children

Our Impact

Creating Global Standards and Supporting Nations

- Launched the Coalition for Digital Intelligence (CDI) at WEF's Sustainable Development Impact Summit (Sept 26, 2018)
- Developed the DQ Framework for global standards of digital literacy and skills based on DQ education for children in 104 countries
- Conceived the UK CDI for impacting the nation's digital strategy



**Efficient Institutionalization
and Scalable Adoption Across
Education and Tech Sectors**



Governments and
Educational Sector



Industries and
Technology Sectors



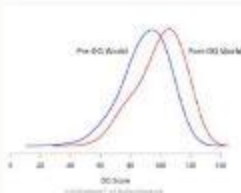
Private-Public
Partnership



#DQEveryChild™ 100 Countries by 2020



Our strategy is to provide a test and proven plug-and-play online learning platform to nations around the world which is designed to teach, measure, and improve children's DQ score.



DQ World is a world leading online education platform to teach children ages 8-12 the Digital Citizenship Skills. It empowers them to become informed and discerning digital citizens.



World-Leading One-Stop Solution for Digital Intelligence Education/ Assessment Platform for Primary School Students (Available in 6 language versions: English (US,UK), Spanish, Korean, Chinese, Turkish)

The DQ curriculum and assessment is developed by researcher from distinguished institutions such as Nanyang Technological University (NTU), Singapore, and its efficacy is proven through academic research.



Our Strength

DQ Institute's Global Standards and Global Networks

Institutionalization of Global Standards through IEEE and OECD



Global Industry Standards of Digital Skills for Industries



Recommendations and Guidelines of Digital Literacy for Governments



Fast Adoption through Global Networks

More than 100 partners
in over 30 countries



London is The First Mover for Shaping Tomorrow's City

UK COALITION FOR DIGITAL INTELLIGENCE

ROUNDTABLE 12TH APRIL 2019

SHAPING
TOMORROW'S
CITY. TODAY

DIGITAL • INNOVATION • SKILLS • INCLUSION





RUDQ?

DIGITAL SKILLS: CRISIS OR OPPORTUNITY?

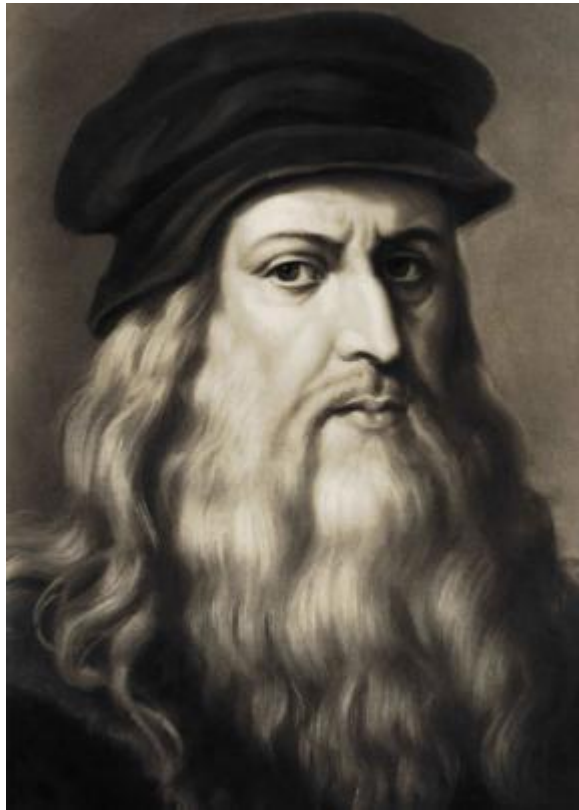
The Rt Hon The Lord Mayor of the City of London
Alderman Peter Estlin
Lord Mayor's Gresham Lecture 2019

SHAPING
TOMORROW'S
CITY. TODAY

DIGITAL • INNOVATION • SKILLS • INCLUSION



CITY
OF
LONDON



"I have been impressed with the urgency of doing. Knowing is not enough; we must apply. Being willing is not enough; we must do".

Thank You

Leonardo da Vinci (1452 -1519)
Artist and intellectual